

In honor of the presence of
H.E. Dr. Shaikh Abdullah bin Ahmed Al Khalifa
Minister of Transportation and Telecommunications



13TH
EDITION



BITEX
BAHRAIN
INTERNATIONAL
TECHNOLGY
EXHIBITION

EXHIBITION

POST SHOW REPORT

25-27 November 2025 | Gulf Convention Centre, Gulf Hotel, Bahrain

Innovate, Transform, Elevate : AI for the New Economy

An Initiative of:



Organized by:



In Support with:



الوزاره الموقمه للاتصالات
Ministry of Transportation
and Telecommunications





IGNITING A NEW DIGITAL ERA: MEET ICT & BITEX 2025

Meet ICT & BITEX 2025 marked a powerful leap in Bahrain's digital journey. Celebrating its 13th edition, the event brought together global technology leaders, innovators, and industry pioneers, united by a shared vision of an AI-driven future.

Our Event Highlights:

Meet ICT Conference



50+
Distinguished
Speakers

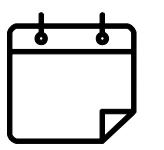


500+
VIPs and
Decision-Makers



20+
Comprehensive
Conference Sessions

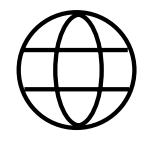
Featured Activities



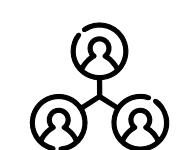
2-day Conference



4 Specialized workshops



International Delegations



ARAB ICT Union Assembly



WITSA Board Meeting



Speed Networking Session

Highlights that Shaped Success

The inauguration of MEETICT and BITEX 2025 marked the beginning of an inspiring three-day journey of innovation and collaboration. The opening ceremony was honored by the presence of H.E. Fatema Abdulla AlDhaen, who officially inaugurated the BITEX exhibition with a ribbon-cutting ceremony, alongside senior government leaders and global technology pioneers.



More Than a Technology Event – A Platform for Connection, Innovation, and Impact



The session brought together senior representatives from MCIT Saudi Arabia, the Telecommunication Regulatory Authority, and Green Motion Oman, and was moderated by Mr. Ahmed AlHujairy, Chairman of the Arab ICT Union.

Sponsor's Spotlight:

Showcased our sponsors, amplifying their brand and connecting them with industry leaders through a 20 minute privileged address at the MEET ICT opening ceremony.



Scaling AI for Real-world value: The Path from Pilot to Enterprise Impact
Mr. Tamer Aly – GBM



Empowering the workforce with AI: Job role-based Learning and Certification
Mr. Aakash Munjal – ThinkSmart for Training and Development

Key Engagements with our International Delegations

Highlighting meaningful interactions and collaborations with our international delegations.



The board meeting united WITSA and BTECH leaders to discuss the inaugural **WITSA Global AI Summit & AI Awards**, reaffirming WITSA's commitment to expanding its global ecosystem and promoting worldwide member participation.



Representatives from EITESAL, JEA, APEBI, and BTECH discussed regional technology advancement, digital transformation, and the role of ICT in driving economic and societal development.



A delegation from Asharqia Chamber in Saudi Arabia attended MEETICT and BITEX, engaging in impactful business meetings and exploring promising opportunities with regional delegates, fostering collaboration and potential partnerships across the GCC and beyond.



Driving Ideas Forward: Our Speakers



Mr. Rashed Al Snan



Mr. Ahmed Alhuairy



Mr. Aakash Munjal



Mr. Tamer Aly



Mr. Fahad Al Hooti



Mr. Abdullah Aldhallan



Mr. Amjad Maawia Elmoyal



Mr. Esam Hadi



Mr. Mohammed Al Kindi



Eng. Hani Al Najjar



Dr. Khalid Almutawah



Mr. Mirza Asrar



Ms. Shahd Zaki



Mr. Robert Janssen



Mr. Dan E. Khoo



Mr. Mohammad Beydoun



Mr. Marwan Arbhan



Ms. Clara Corominas



Ms. Maryam Seyadi



Mr. Abdulla Aljowder



Mr. Abdullah Mohammed Alkhateib



Mr. Khalid Jalal



Mr. Ahmad Alabduljabbar



Mr. Tabish Mirza



Mr. Waleed Alabassi



Mr. Sandeep Mehta



Ms. Basma Al Balushi



Dr. Fayed Al Harbi



Dr. Nidal Al Basha



Dr. Nehal El Naggar



Mr. Mahmoud Aladraj



Dr. Walaa Albenayan



Mr. Islam Amer



Dr. Amal Mohamed Alrayes



Ms. Zainab Ibrahim Mahri



Eng. Hossam Megahed



Ms. Manal Assaad



Dr. Umut Yildiz



Ms. Yeseul Song

Defining Moments of MEETICT and BITEX

A dynamic and enriching experience for delegates and visitors alike, combining thought-provoking discussions, interactive showcases, and high-level networking that made the events truly worth attending.



Panel Discussions



Specialized Workshops



Speed Networking sessions



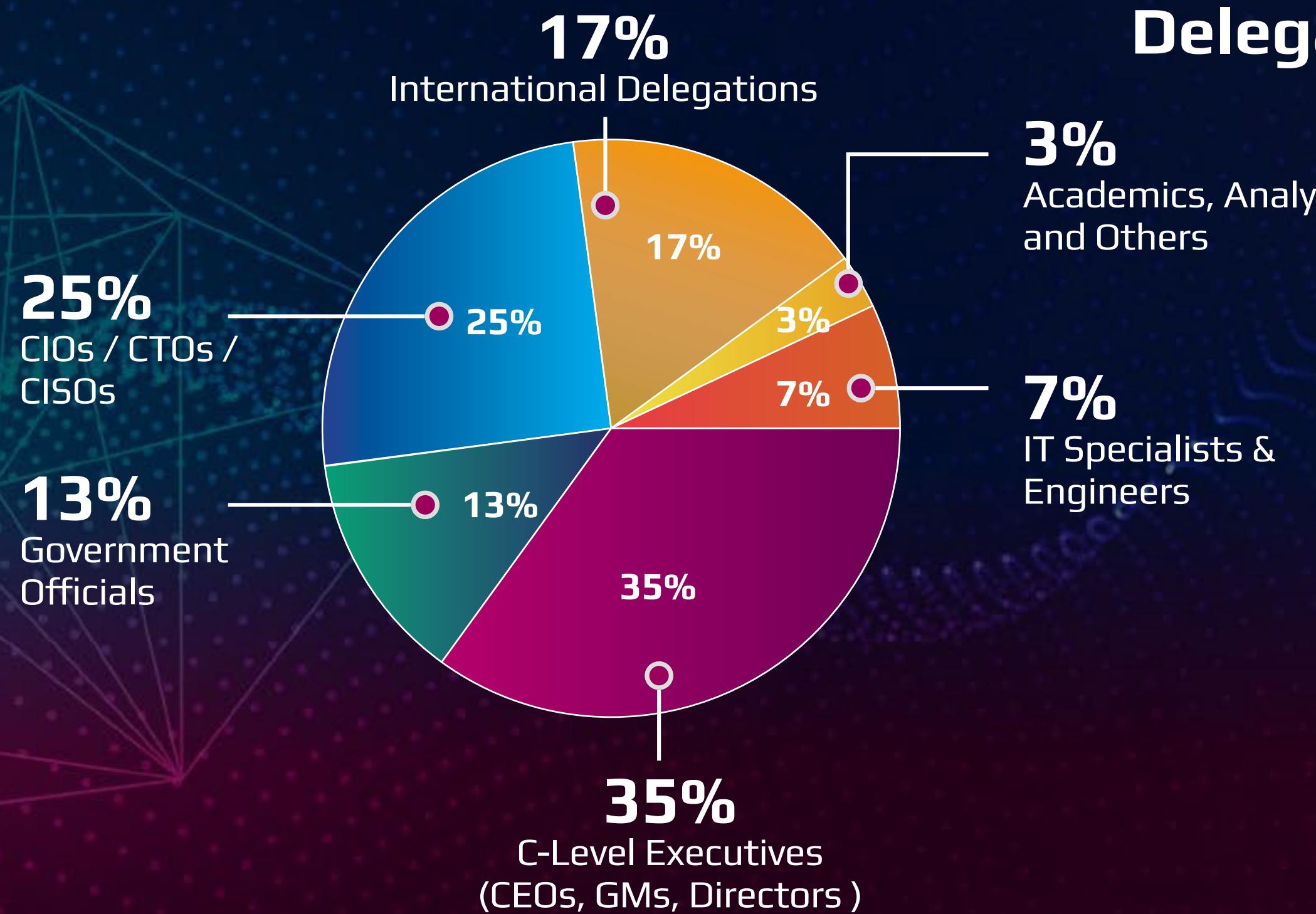
Photo Booth with the Vogue Tunnel



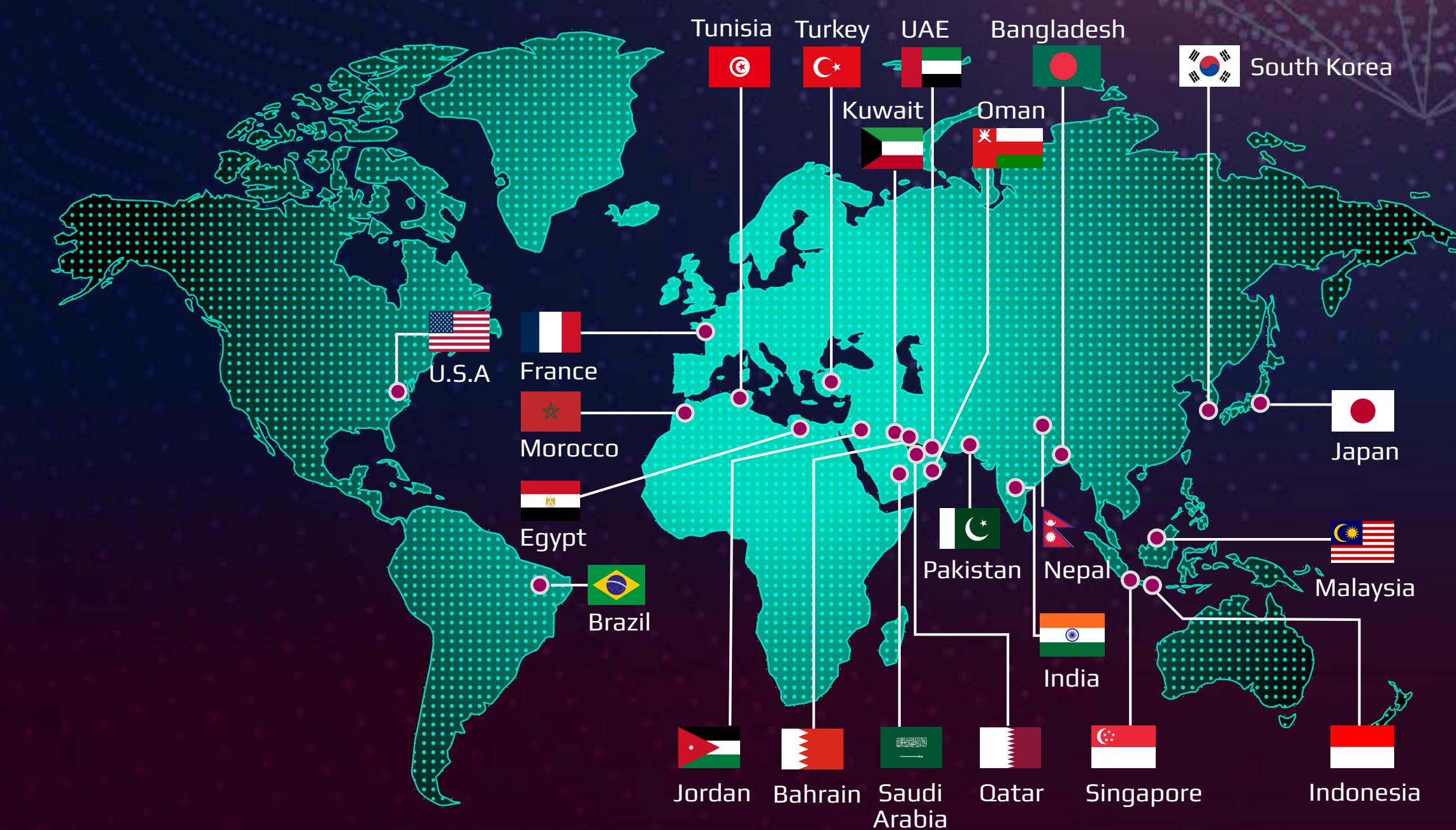
Daily Raffle Draws



The numbers speak for itself!



Delegate Insights



Workshops- Powered by Sponsors

Participants of the 1-day specialized workshop at MEETICT and BITEX explored hands-on technology trends and innovative solutions shaping the industry through sponsor-led sessions, featuring expert insights, real-world use cases, and practical demonstrations from leading technology partners.



The Intelligent Government:
How AI Agents Will Define the Next Decade of Bahrain's Leadership

Conducted by:



Cybersecurity for CNI Leaders

Conducted by:



About Your Trainer

Ms. Soumya Sajith



MCT (Microsoft Certificate Trainer)
Train The Trainer (TTT)
Microsoft Certified Azure Solutions Architect Expert
Microsoft Certified Data Analyst
Microsoft Certified Azure Developer
Microsoft Certified Azure Administrator
Microsoft Excel Professional
Microsoft Office Specialist
Microsoft Certified in Data Analysis and Visualizing Data
Microsoft Certified Solutions Associate (MCSA) in Windows Server
12+ years of Experience

Cloud Foundations:
Building your Future in the Digital Era



Ai in Action:
Discover, Build, and Create with Azure

Conducted by:



THINKSMART
Development and Training



Experience the Middle East's Premier Tech Opportunities at BITEX

BITEX
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION

EXHIBITION



1500+
Total Registered Visitors



70+
Exhibitors



30+
Countries Represented

“

BITEX brings organizations from across the world to Bahrain, positioning the Kingdom as a gateway to the Gulf. It gives global entities a platform to showcase their innovations, share their achievements, and access real opportunities in the regional market.

”

Mr. Rashed Al-Snan

Chairman
Bahrain Technology Companies Society

BITEX Exhibition: The Meeting Point for Future-Driven Tech Minds

Ground-Breaking innovations shaping tomorrow's digital landscape!



Key Exhibitors



Microsoft
Tech Zone

GFB SOLUTIONS
Solutions That Drive Success

Global iTS

NOVENTIQ
Global expertise, local outcomes

netways

THINKSMART
Development and Training



Learning Village Exhibitor





Honoring the Guest Nation: Insights from Moroccan pavilion



10 Moroccan Tech Companies

participated in BITEX Exhibition under Moroccan Pavilion



Moroccan Delegation attended MEETICT Conference



Successful strategic meetings

with stakeholders from Bahrain and Saudi Arabia.



Our presence at MEETICT and BITEX reflects our commitment to promoting our partnership within ARAB ICT. We worked together on strengthening our alliance and shared valuable Moroccan knowledge and expertise with the Arab ICT community, reinforcing collaboration through MEETICT and BITEX.



Mr. Rachid Ressani

Apebi Board Member





Moroccan delegation visit FINTECH Bay office



B2B meeting between Morocco Delegation headed by APEBI and Asharqia Chamber in Saudi Arabia



Networking in BITEX Exhibition

The Moroccan delegations brings together a dynamic group of innovators, entrepreneurs, and industry leaders showcasing Morocco's growing impact in the global tech landscape.



Moroccan delegation visit Economic Development Board office



Spotlight on Global Innovators: Recognizing Exhibitors Transforming Our World!

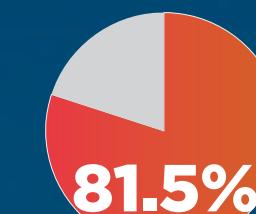


BITEX is one of Bahrain's most prestigious IT solutions events. Hilal Technology is proud to support the event and showcase the technologies we provide to our end users.

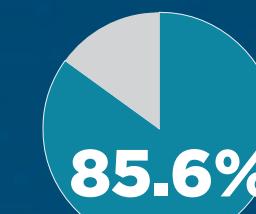


Hilal Technology

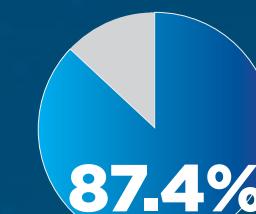
EXHIBITOR FEEDBACK



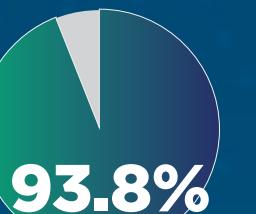
81.5%
Achieved their objectives at the show



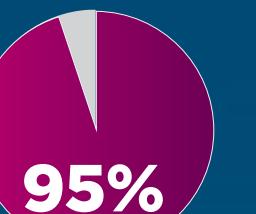
85.6%
Satisfied with the quality of visitors



87.4%
Quality of Networking Opportunities and Lead Generation



93.8%
were happy with the quality of services from the organizers



95%
are likely to participate in BITEX 2026



Where Technology Meets Community: Building A Smarter Tomorrow!

“We were happy with the connection made at this event, from engaging panel discussions to networking with VIPs.”

Thinksmart for Development and Training



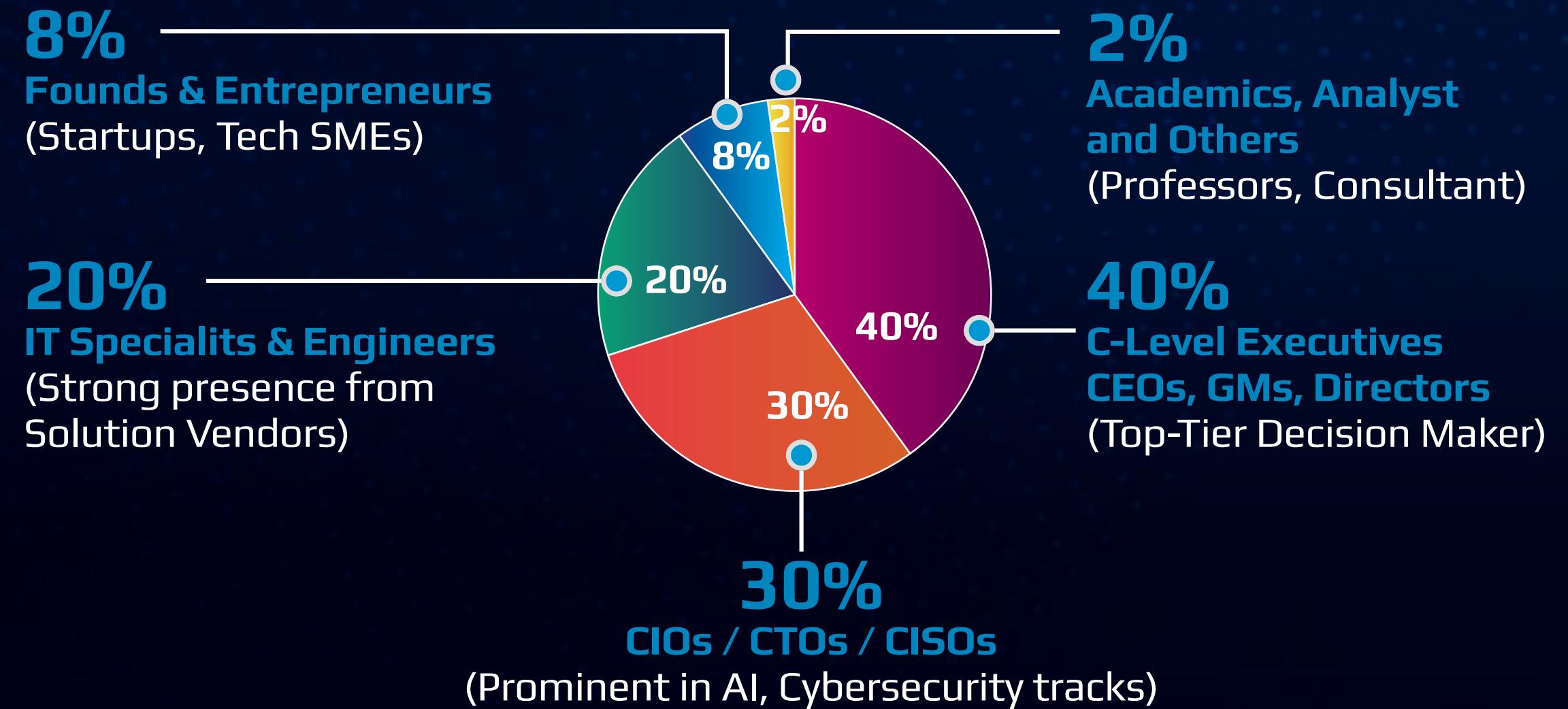
THINKSMART
Development and Training

“A new different ways of seeing technology within the area. We were seeing people in different countries and this being the first time Bahrain hosts such a diverse gathering, it's an excellent opportunity to network and showcase the capabilities of Bahraini companies.”

Hejer Krichene

Head of Technical Solutions INSOMEA
Visitor

Visitors' Demographics



Experiences Shared by First-Time Participants



“This is my first experience at BITEX, and it has been an excellent event. It brings together IT professionals, key stakeholders in the Bahrain market, and international vendors as well.”



“This is our first time participating in the event, and we're here to explore business opportunities in Bahrain. It's a great place to showcase our company and connect with potential partners.”



“I highly recommend participating in this type of event, especially with our Microsoft partner involved, as it helps us stay engaged with more clients and gain greater business visibility.”



“We usually prefer smaller, more intimate events focused on AI services. This is our first time in Bahrain, and the experience has been excellent.”



A New Era of Connection: Pathways to Collaboration



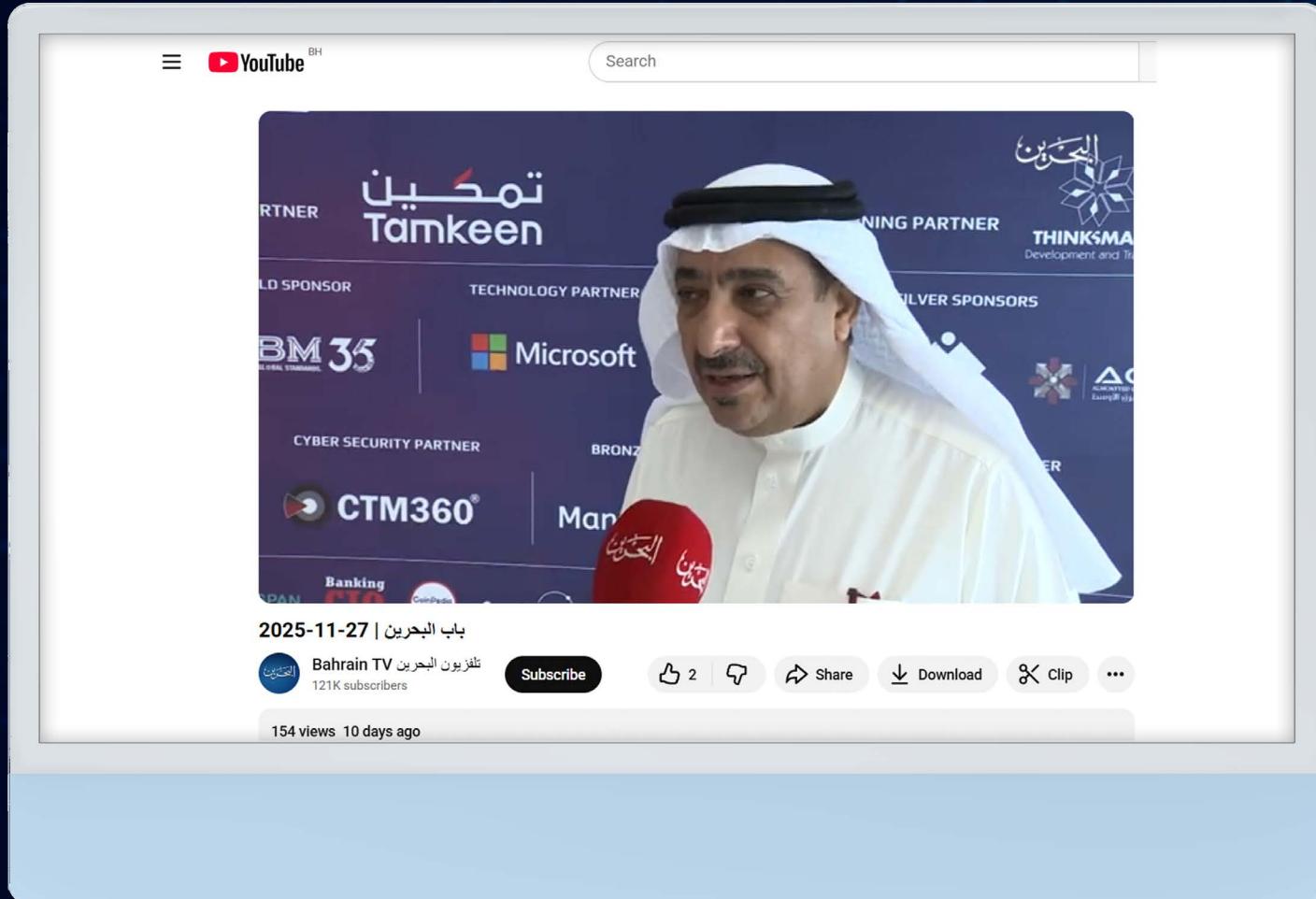
Ms. Kheloud Mohamed, CEO of Impact Management, a UAE-based advisory and solutions firm, and **Mr. Ahmed Al Huairy**, CEO of **GFB Solutions**, signed a Memorandum of Understanding (MOU) during **BITEX**.



Noventiq was recognized as Microsoft Country Partner of the Year during **BITEX 2025**. Honoring the presence of Sh Saif Al Hosni, Country Manager of Microsoft Oman and Bahrain and Mr. Amit Nandi, Managing Director of Noventiq.

Behind the Headlines: Setting the Stage Across Modern Media platform

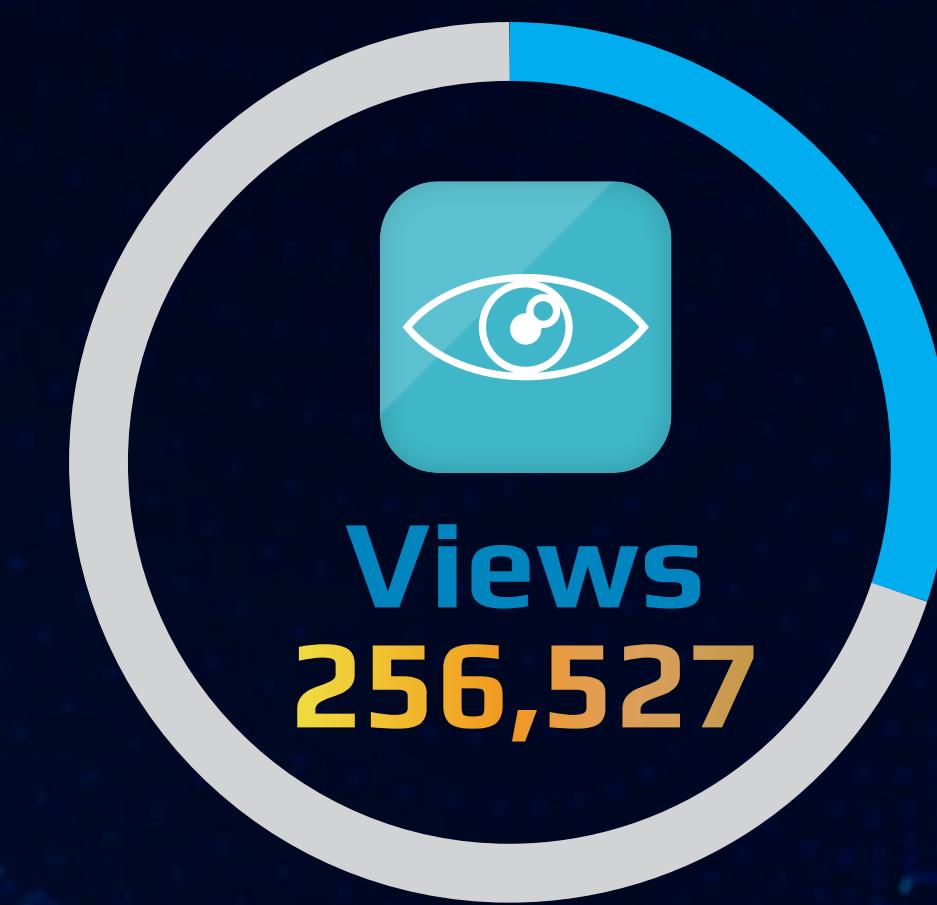
Timely press releases amplified our visibility across media outlets, announcing major partners, milestones, and key developments throughout the event.



Proud to have Meet ICT & BITEX featured on Bahrain TV, highlighting the event's impact and regional importance. A milestone moment showcasing our growing influence across the tech ecosystem.

[Click here for the link](#)

MEET ICT & BITEX Drive Strong Social Media Reach and Engagement

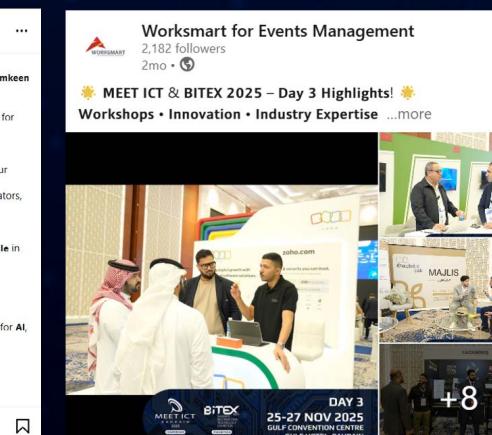
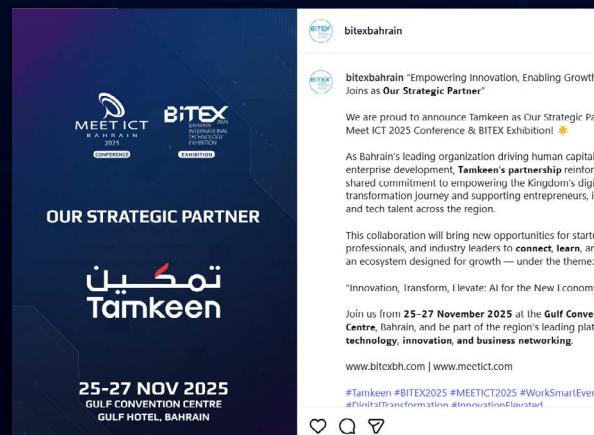
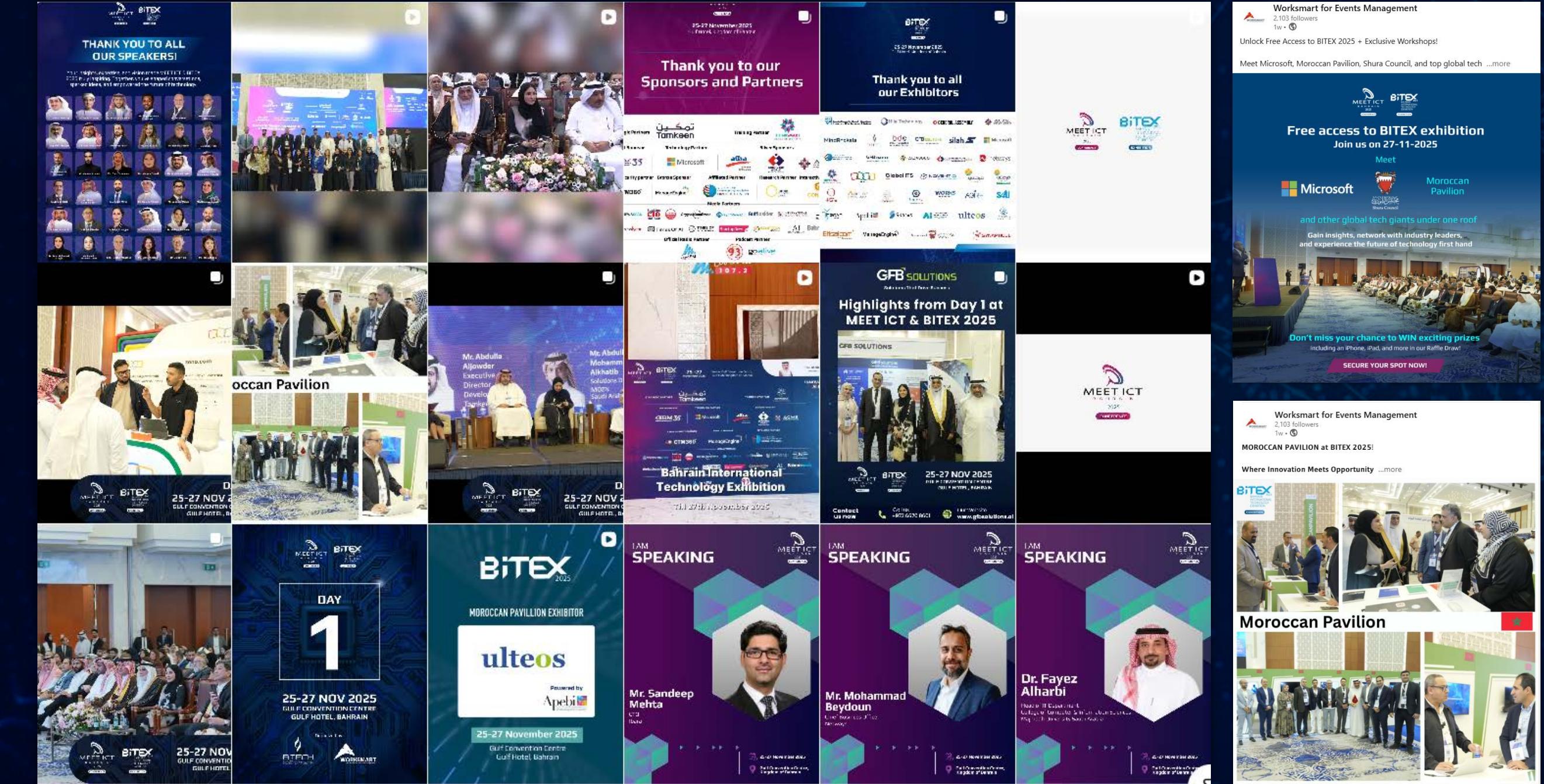


Followers
Non-followers

30.3%
69.7%

Followers
Non-followers

49.7%
70.1%



One Platform. Endless Connections.

The Meet ICT & BITEX App kept attendees connected with live agendas, speaker updates, and seamless event navigation — powering a smarter event experience.



13,833

Attendees Hits
(Total number of attendees hits on overview screen)



100%

Attendees Engagement Rate
(Attendees who were engaged in the app from overall attendees)



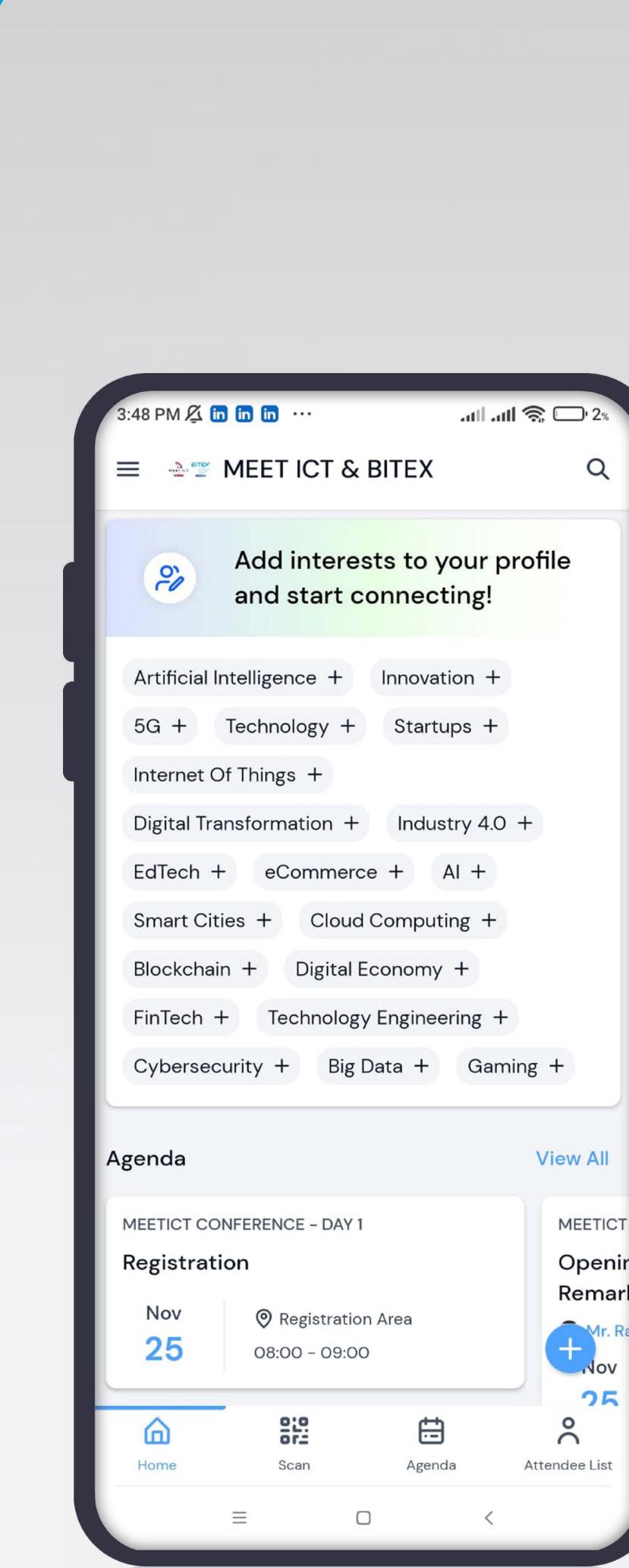
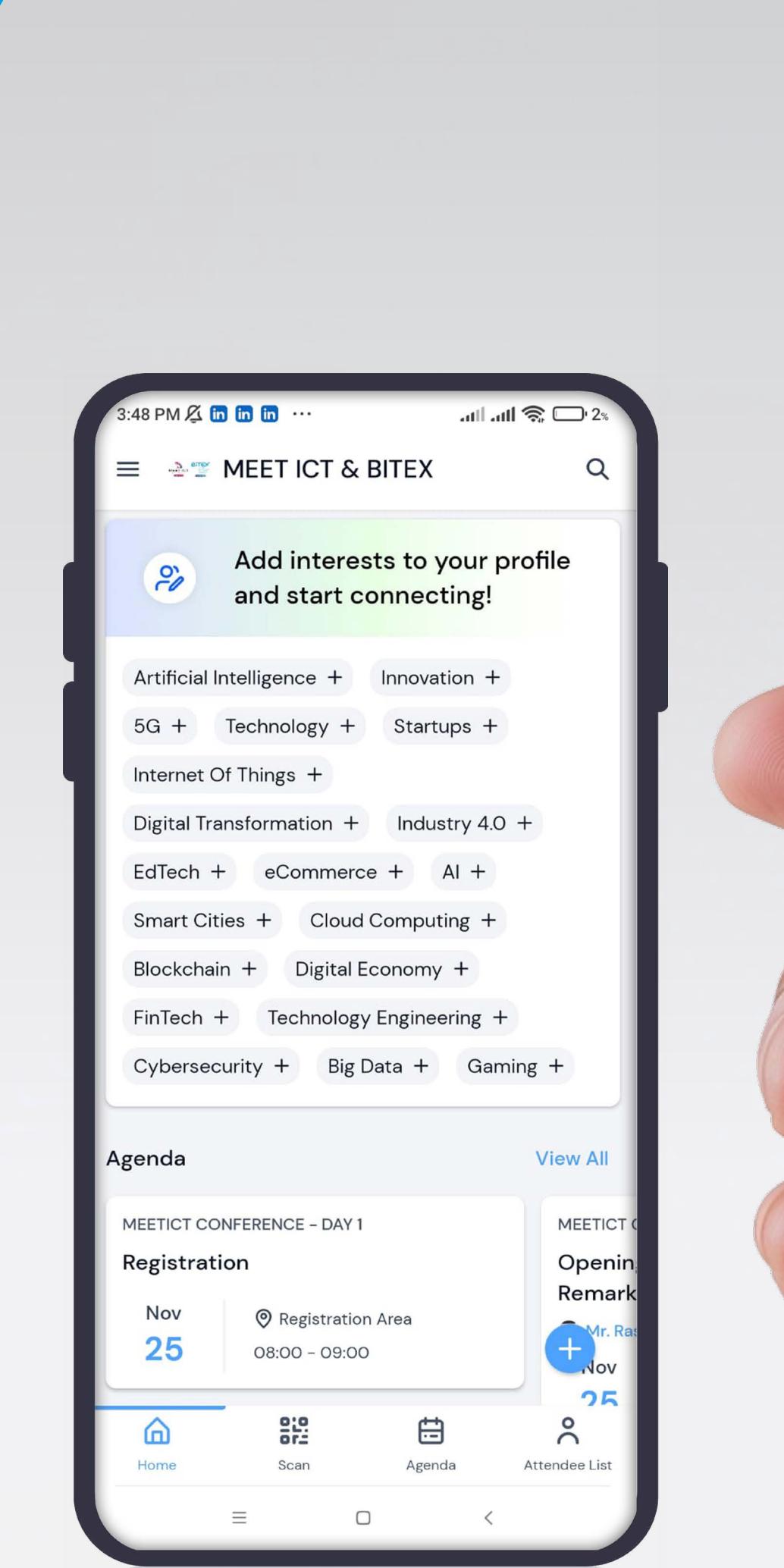
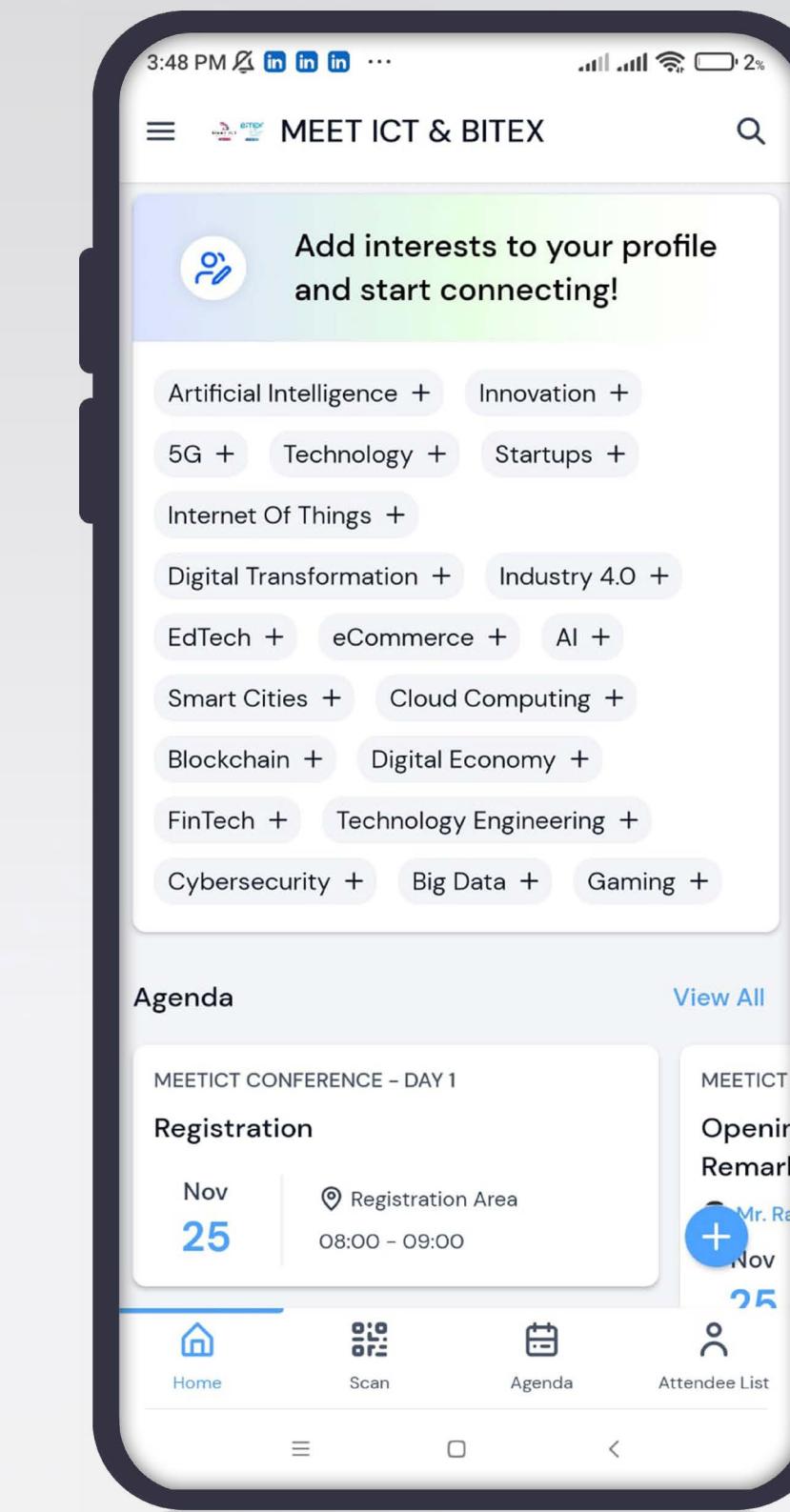
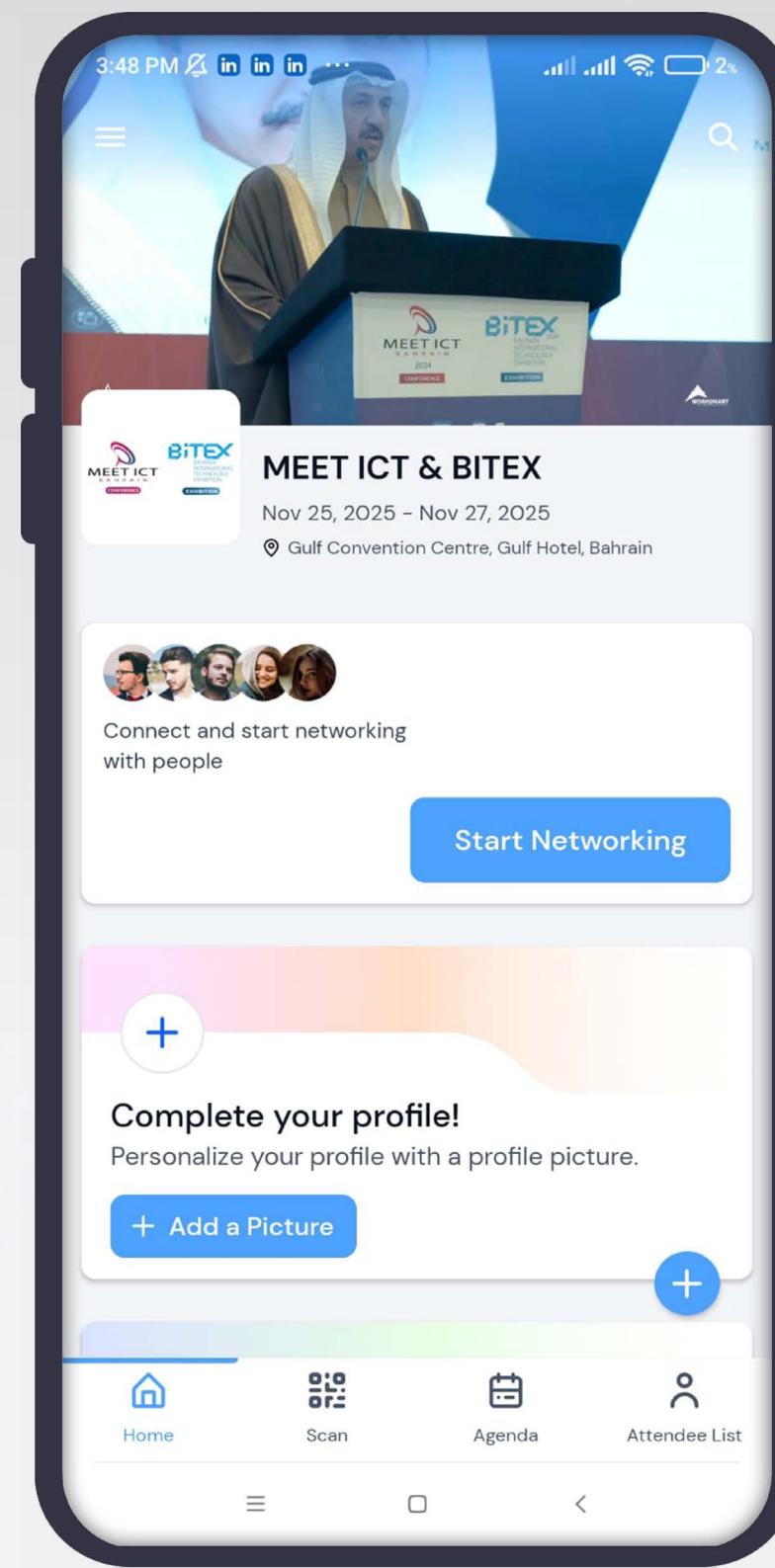
15,669

Interaction Rate
(Number of all actions attendees did on the app)



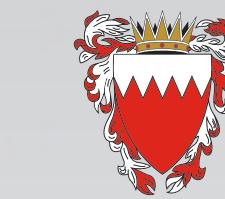
88,400

Screen Hits
(Total number of hits on screens)



Our sincere thanks to our Sponsors and Partners

Strategic Partner



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связи
Ministry of Transportation
and Telecommunications

Gold Sponsor



Technology Partner



Aluminium
for the world

Cybersecurity Partner



Bronze Sponsor



Affiliate Partners

Silver Sponsors



Training Partner



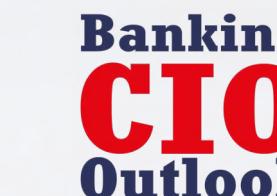
Research Partner



Interactive Partner



Media Partners



Official Radio Partners



Podcast Partner

GET READY for the next EDITION!

14TH
EDITION



CONFERENCE

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EXHIBITION

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AI: Driving the Digital Economy of Tomorrow

27-28 October 2026 | Gulf Convention Centre , Kingdom of Bahrain

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