11th EDITION





2023

CONFERENCE

**EXHIBITION** 

Achieving Sustainable Development Through Digital Transformation

**Industries** 

**Businesses** 

**Governments** 



## POST SHOW REPORT



## Notable Personalities were Present In the Gathering





"I believe MEET ICT and BITEX is a golden opportunity for all the industry including ICT and non-ICT sector. Everybody should have a look at this kind of opportunity that we are providing during the event, see what's going on and try to adapt it in order to be efficient and successful with their businesses."













### Bahrain Digital Content Award

Recognizing Bahrain's Best in Digital Content and Innovation



## Batelco Backs MEET ICT & BITEX as Platinum Sponsor





CSR Batelco Bahrain





## Success of this Year Attributed to Our Silver Sponsors



**Mr. Abdulla Seyadee** received the award on behalf of Alba CEO

"Alba's sponsorship and participation in MEET ICT and BITEX aligns with its commitment to staying abreast of the latest global advancements in information and communication technology to maintain its leading position in the global aluminum industry." –

Mr. Ali Baqali, CEO, Alba



"We are delighted to be part of this event as it offers us a remarkable platform to broaden our knowledge network and expand our circle of partners. Our participation in MEET ICT enables us to strengthen relationships and further strengthen our presence in the Gulf region and beyond."

– Mr. SM Hussaini, CEO, Almoayyed Computers Middle East









## Recognizing Support from the Industry Experts

### **PAYMENTS PARTNER**



"Tap Payments' participation in the MEET ICT and BITEX event as Payments Partner aligns with the strategic goals of expanding our reach through partnerships and agreement with national and international ICT companies. By supporting such events, Tap Payments aims to bolster its development and expansion plans while staying ahead of the curve with the latest technological innovations in the industry." – Ahmed Alaradi, EVP, Business & Managing Director – Bahrain, Tap Payments

### **INTERNET SPONSOR**



"MEET ICT and BITEX is one of a kind event that is happening in the Kingdom of Bahrain, a trademark and platform for all the ICT companies to meet with new an existing customers. Our main objective is for people to understand the services we are offering and know what we can provide to them." – Mr. Rashid Al Snan, CEO, Etisalcom

### **BRONZE SPONSOR**



"It is truly an honor for us to be part of an initiative that seeks to make the Kingdom a shining beacon for technology innovation not only on the local and regional level but on the international level as well. We at CTM360 is delighted to have contributed on this monumental platform." - Mr. Mirza Asrar Baig, CEO & Founder, CTM360











Setting New
Standards,
Innovations and
Influential Agenda



7 Conference Tracks

50+ Speakers

1800+
High Level
Delegates

3 Specialized Workshops



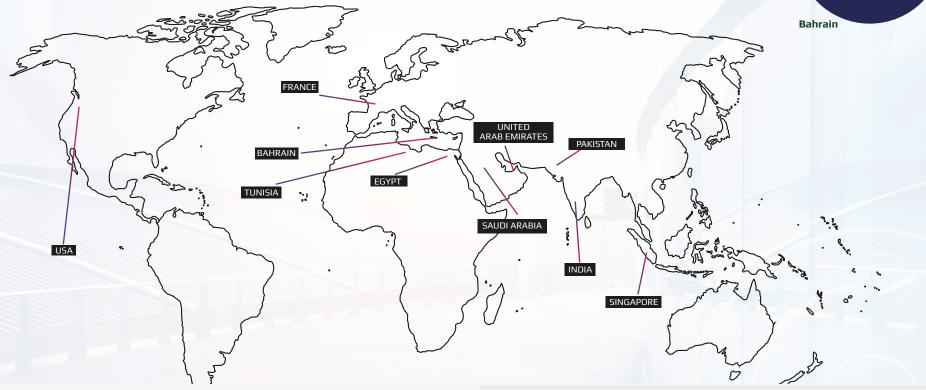
Leading Tech
Minds Shaping
the Future



Limitless Knowledge

### A Platform where Global Experts **Engage in Challenging and** Collaborative Endeavors.





### **TOP 10 PARTICIPATING COUNTRIES**















Tunisia





"Such events like MEET ICT and BITEX helps to integrate the relationship with delegates from across the globe. As a delegate like me coming from Jordan, it is great to meet, interact and collaborate with my fellow tech enthusiast. A great platform to enrich your knowledge." - Eng. Belal Al-Hafnawi, Technology and Digital Transformation Leader, Telecommunications Regulatory Commission, Jordan

## Tech Minds Leveraging Digital Innovation



**DR. AYSHA AL-SYED**Assistant Professor
University of Bahrain











**DR. JARMO KOTILAINE**Chief Strategy & Data
Analytics Officer
Tamkeen









MS. HAYMA ABBAS
RAHMA
Senior IT Specialist
Alba







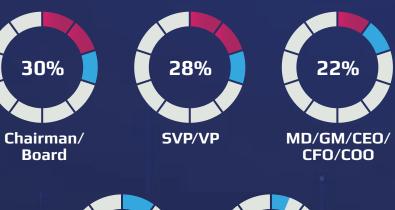


Setting New Record-Setting
Digital Influence: Unleashing
Unprecedented Power





### Delegates Breakdown





## Mastering Skills Through Immersive Workshops Training Partner

Designed to provide valuable insights and practical knowledge on technology and career opportunities.



10+ Countries Represented 5 Certified Trainers



100+
Registered Workshop
Attendees

### **SUPPORTED BY:**









## Creating Magic from your Data

Power BI Workshop for Corporates



**Ms. Soumya Sajith**Senior MCT & Power BI Trainer
Thinksmart



Make better business decisions and turn your data into valuable visual insights





### **Ms. Sara Mattar** Training Program and Partner Manager AWS

# MUSTAQBALI The Cloud Opportunity for Young Bahrainis

Build your career and secure your jobs in the Cloud.



**Mr. Abedulraheem Essam**Training Manager –

**Microsoft Certified** 

**Thinksmart** 

### Mr. Mohammed Qamber Regional Manager - Business Development Gulf Falcon Business Solutions





### **BLOCKCHAIN**

### For your Business and Career

Expand professional work and stay up-to-date with the latest trends and developments in Blockchain.









"Empowering the ICT Industry in the region through MEET ICT and BITEX enables the Kingdom to be positioned as a prominent center for technology and innovation in the region. We are delighted to support such initiatives which are aligned with the implementation of Bahrain's vision 2030 and represent our commitment to supporting the private sector utilize digital transformation to enhance their sustainability and productivity."

**Mr. Khalid AlBayat**Executive Director – Business Development
Tamkeen

# Connecting the Tech Experts: Bringing the Best of the Best Together



### **Learning Village Exhibitors**









Elisalcom



تمكين

Tainkeen







ALKOOHEJI INFOTECH















ACME
AMONYED COMPUTERS MIDDLE EAST
المؤيد للكمبيوتر الشرق الأوسط



























### **Embracing Global Innovators:** honoring exhibitors at the forefront of innovation

### **EXHBITOR CATEGORIES**



App/Software



**Artificial Intelligence** 



**Big Data** 



**Blockchain Solutions** 



Cloud



**Cyber Security** 



**Data Center** 



**ERP** system vendors and providers



FinTech



**Innovation Solutions** 



IoT



IT Infrastructure



**Service Providers** 





90% Achieved their

objectives

85%

Satisfied with the quality of visitors

85%

Quality of Networking Opportunities and Lead Generation

**85%** 

Rated PR, Marketing and Promotions as very good or excellent

90%

were happy with the quality of services from the organizers











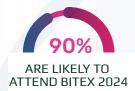
## Bahrain's Premier Large-Scale Exhibition

"Digital Technology today is a must. I believe on the potential of this event and what it can do. It can dissiminate information, provide information and updates including what is happening in different sectors". – Dr. Jarmo Kotilaine, Chief Strategy and Data Analytics Officer, Tamkeen



### **Visitors Feedback**









#### **Visitors Profile**

29% C-LEVEL/PRESIDENT

28% GOVERNMENT OFFICIALS

23% ACADEMIA

11% IT MANAGERS

6% IT PROVIDERS

3% OTHERS





### The Feedback Was Remarkable



"We've seen a lot of potentials here in the Middle East especially in Bahrain. Our aim is to expand and offer our services here. So far, we are getting good responses and interests for potential collaborations." –

Tarun Maholtra,
Cyber Security,
Compliance Consultant &
Auditor – Founder, Cyber Cops

"This is our first time participating in BITEX. We have met a lot of companies and prospects and they have expressed interest in what we are offering in the market."-

Samer Nayal, Commercial Manager, Iron Mountain "BITEX is one of the key events that Insomea is happy to participate. We did a lot of connections with other vendors and conducted a lot of meetings and engagements post event." - Hejer Krichene,
Director, Insomea

"We got positive feedback, and we are expecting to close deals post event especially with the system that we have decided to showcase in this edition of BITEX." –

Mr. Muhammed Nisar, General Manager, Hassoun Group









### Launching New Avenues of Collaboration

Thinksmart partner with Checksum to support young Bahraini talent's professional development and to lead the market for digital transformation.







Techosmart signs MOU with IPMagix, to collaborate and offer cutting-edge technology solutions to businesses across various industries.



## Breaking Stories Across the Media



افتتاح مؤتمر تكنولوجيا المعلومات والاتصالات (ميت أي سي تي) ومعرض البحرين الدولي للتكنولوجيا (بيتكس)



المنامة في ٥٠ بوليو / بنا / افتتحت الأستاذة إيمان احمد الدوسري وخيل وزارة الصناعة والتجارة، تحت رعاية سعادة السيد عبدالله بن عادل فخرو

### **Bahrainweek**

MEET ICT event concluded with a focus on empowering local content in the IT industry



Participants at the MEET ICT Conference emphasized the significance of increasing the share of local content in the information technology sector of the Kingdom of







من معين قديمين المواقع بالما تجدد بطبية الاسترا و (100 - 2000) (2000) (2010) من سيان المناس المناس

#### موسر البحرين العام الإسلامي يشتلان على ارتفا

ليش موقع الرئيسية القام أصير من معتقيد 1935 من يؤتنا و 19 أرقال عن من معلى الإنسان في وقال على الرئيسة و الرئيس في الان أن القام مؤتنا أن القام الوقعة الموقع الإنسان في الرئيسة الموقعة المنافعة من معلى أطاقة الموقعة ا

#### سعار الذهب تصعد في ظل تداول ضعيف

من الدول التوليد التوليد والما الدول الدو



HOME LATEST NEWS NEWS+ BNA SERVICES+ PHOTOS INFOGRAPHICS REPORT

# Home / News / Local News / Industry Ministry Undersecretary ...

### **Industry Ministry Undersecretary launches MEET ICT and BITEX**



Manama, July 4 (BNA): Under the patronage of Abdullah bin Adel Fakhro, Minister of Industry and Commerce, Eman Ahmed Al Doseri, Undersecretary of the Ministry of Industry and Commerce, launched the eleventh Information and Communication Technology Conference (MEET ICT) and the Bahrain International Technology Exhibition (BITEX).

The launch takes place between July 4-6 under the theme "Achieving Sustainable Development through Digital Transformation for Industries, Companies and Governments" organised by the Bahrain Technology Companies Society (BTEC) and Worksmart for Event Management.

The Undersecretary affirmed the Ministry's commitment to supporting the technology sector, stressing the pivotal role played by the ICT sector in creating job opportunities, supporting GDP, and accelerating the economic development process.

She added that the Government of Bahrain encourages local companies and projects that offer advanced technological ideas and solutions, in addition to advanced digital infrastructure in Bahrain, and the adoption of cloud technologies and qualified and trained human cadres are key factors in attracting partnerships with global leaders in the field of technology, strengthening Bahrain's ecosystem and making it an attractive destination for innovative projects.

Tarig Fakhro, BTEC Chairman, expressed the society's appreciation to the ministry for this sponsorship, stressing the society's keenness to enhance cooperation between the Ministry and the companies and institutions of the

The conference will address the development of technological strategies to advance the Kingdom's future position, including encouraging consumers to use sustainable products and services, redirecting capital to sustainable solutions, and inspiring governments to adopt sustainable approaches.

In addition, the conference encourages professionals and companies to discuss how digital transformation can

kuwait • • • daily news INKING FINANCE & ECONOMY HEALTHCARE OIL AND GAS ABOUT AUTO CONTACT MOR

RECENT POSTS







POPULAR CATEGORIES

ints' organised by the Bahrain Technology Companies Society (BTEC) and Worksmart for Event Management.

age of Abdullah bin Adel Fakhro, Minister of Industry and Commerce, Eman Ahmed Al Doseri, Undersecretary of the Ministry of Industry and ed the eleventh Information and Communication Technology Conference (MEET ICT) and the Bahrain International Technology Exhibition

POPILI AD TAGS



#### Overview

Meet ICT Conference Bahrain

Bringing out the top businesses and ICT professionals together in one event can make a huge difference that will lead to acquiring different insights and sharing expertise on most up to date occurrences. MEET ICT Conference drives numerous activities in a various platform that will amplify the experience of participants and empower them to exchange their knowledge and expertise.



5 MEET ICT and BITEX starts-Bahrain

Under the patronage of Abdullah bin Adel Fakhra, Minister of Industry and Commerce, Eman Ahmed Al Doseri

Undersecretary of the Ministry of Industry and Commerc launched the eleventh Information and Com

### **MEET ICT and BITEX inaugurated**



The Industry and Commerce Ministry's commitment to supporting the technology sector was underlined by undersecretary Eman Al Doseri, noting its importance in creating jobs, supporting GDP growth, and accelerating economic development. She said this yesterday after inaugurating the 11th Information and Communication Technology Conference (MEET ICT) and the Bahrain International Technology Exhibition (BITEX) at the Gulf Hotel



BTECH announces the new dates of MEET ICT and BITEX 2023





#### STRATEGIC PARTNER



#### **PLATINUM SPONSOR**



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#### **SILVER SPONSORS**







### **PAYMENTS PARTNER**



#### **INTERNET SPONSOR**



#### **AFFILIATE PARTNER**

















#### **TRAINING PARTNER**









Media Partner

#### **MEDIA PARTNERS**











Exclusive Digital Media Partner
- Bahrain





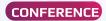






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# SEE YOU IN 2024 REGISTER YOUR INTEREST

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