

# BITECH

2026

BAHRAIN  
INTERNATIONAL  
TECHNOLOGY  
EXHIBITION

**EXHIBITION**

**AI:**  
**Driving the**  
**Digital Economy**  
**of Tomorrow**

**27-28 October 2026** | Gulf Convention Centre, Gulf Hotel, Bahrain

An Initiative of:



Organized by:



# MEET ICT & BITECH 2025: Witness the Best Moments in Tech



[Click here for the link](#)



## Organizing Committee's Message



The strong growth in international participation at MEETICT and BITEX 2025 underscores Bahrain's position as a Digital and AI-Ready Nation. Leading in digital readiness, innovation, and the development of a dynamic technology ecosystem.

We invite international technology leaders, innovators, and decision-makers to join us in Bahrain to connect, collaborate, and explore future-ready solutions shaping the digital economy.



**Mr. Ahmed Alhujairy**  
**Group CEO**  
**Worksmart for Events Management**

# 14 Years of Driving ICT Excellence



MEETICT and BITECH are Bahrain's flagship ICT events, providing international and regional participants with a platform for meaningful connections, strategic networking, and collaboration in shaping the future of technology and digital innovation.



**1,500+**  
TOTAL ATTENDEES



**43%**  
OF ATTENDEES  
ARE C-LEVEL



**28%**  
OF ATTENDEES ARE  
GOVERNMENT ENTITIES



**30**  
COUNTRIES  
PARTICIPATED

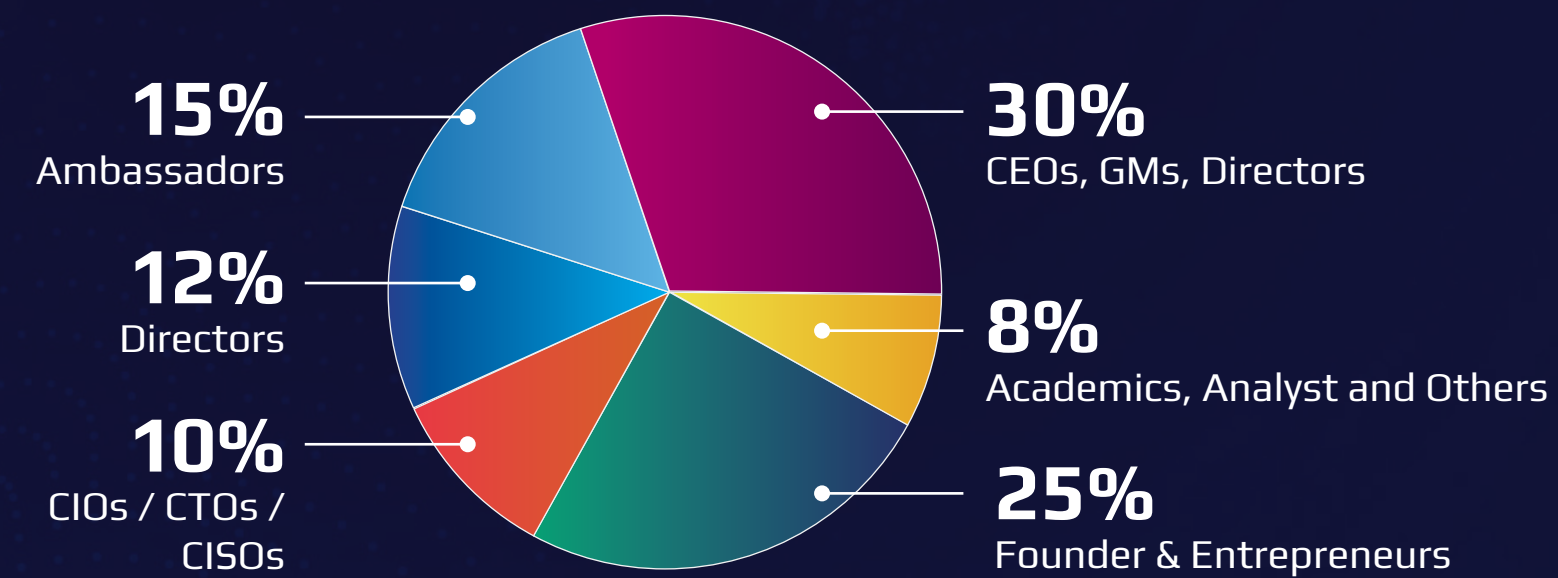


**70**  
EXHIBITING COMPANIES  
(Local and International)

# Global Participation reached new heights at BITECH 2025



## Top Attendees by job title



## Top Attendees by Industry

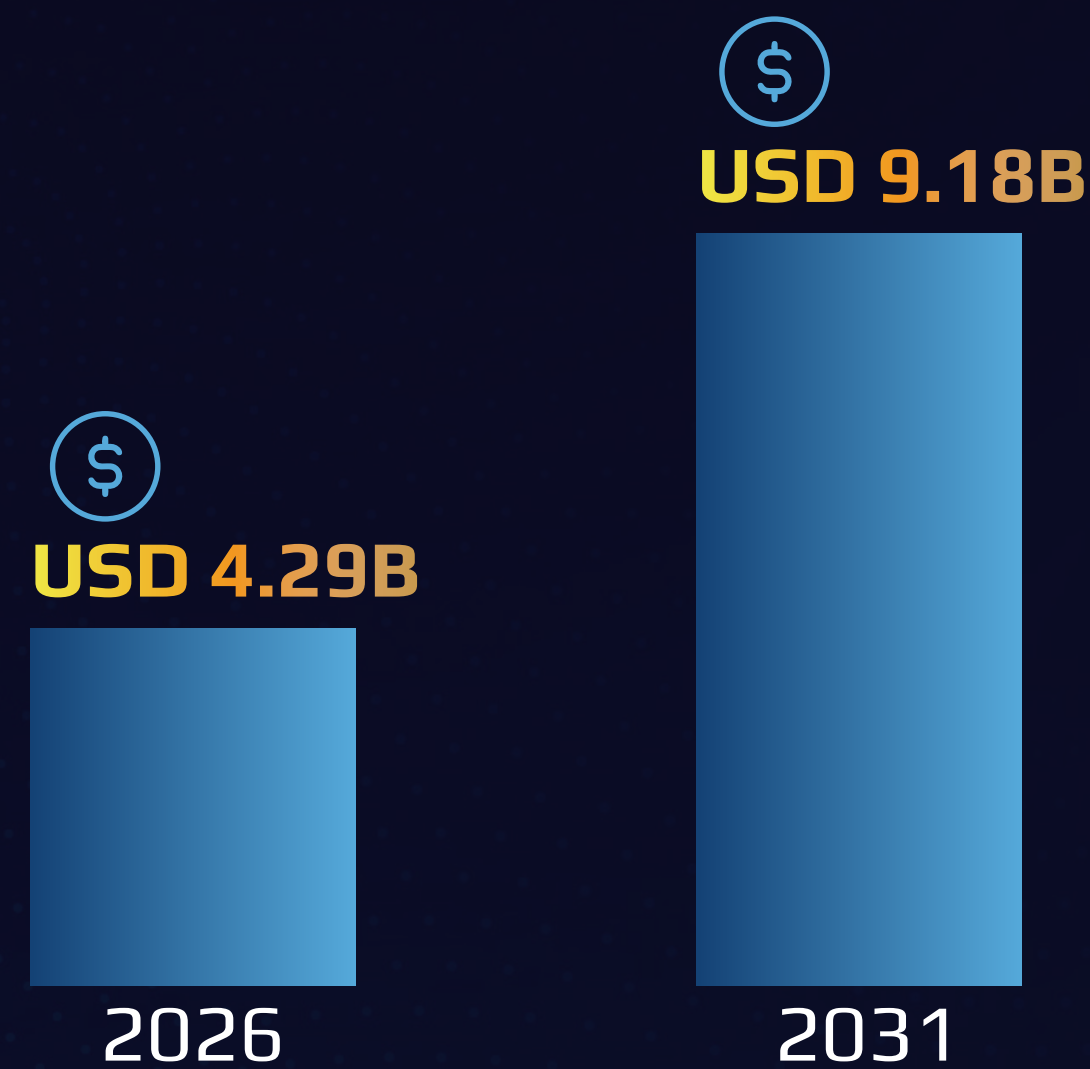


# Why Bahrain is the Smart Choice for AI Investment

Bahrain offers a strategic gateway to the Middle East, combining a business-friendly environment, advanced digital infrastructure, and government-backed AI initiatives.

## Bahrain ICT Market

Market size in USD Billion  
CAGR 16.45%



## Digital platforms supporting AI:



Health



Finance



Education



Governance

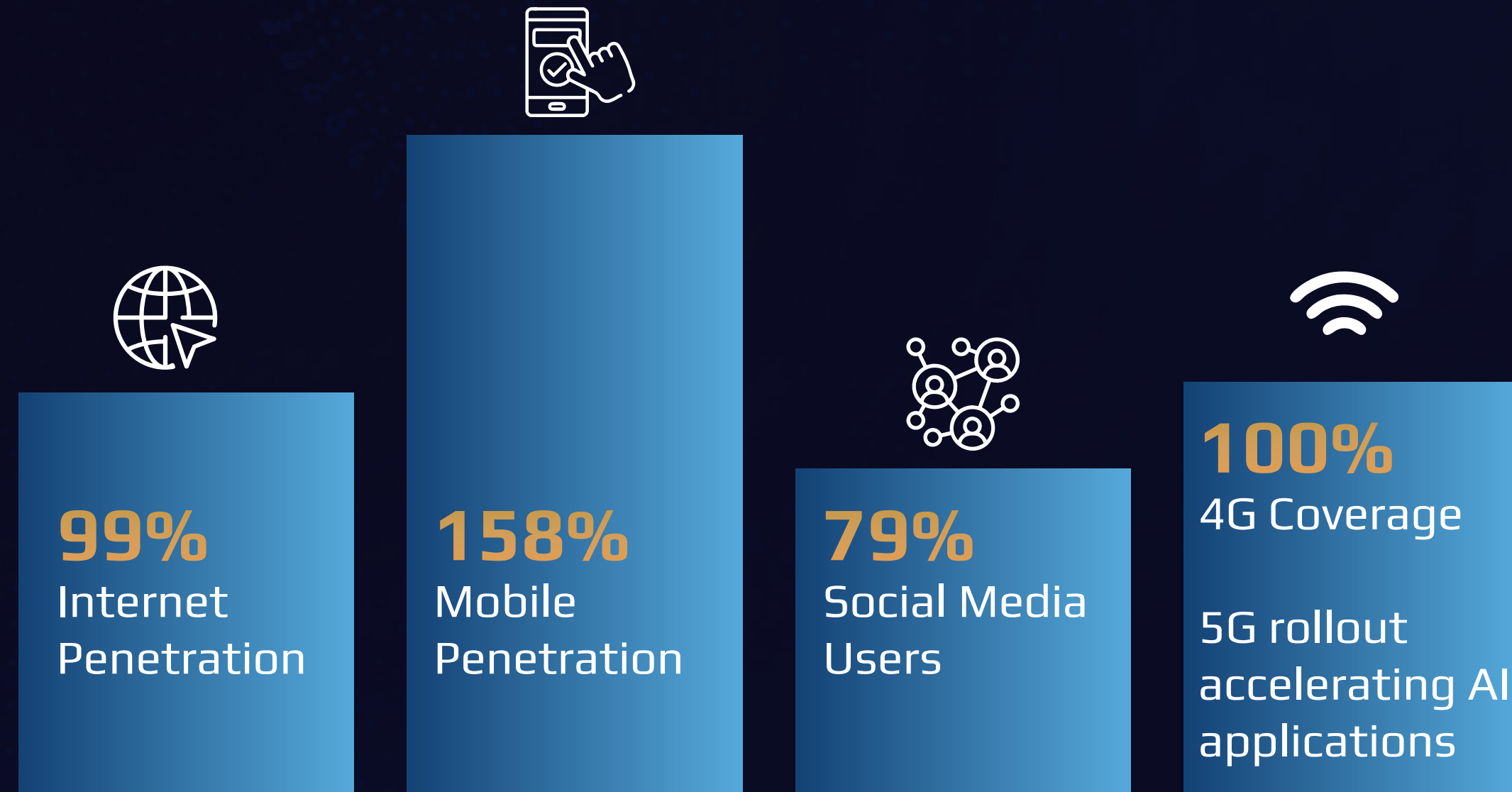
Bahrain's ICT ecosystem is rapidly expanding offering strong growth, global connectivity, and unmatched digital readiness.



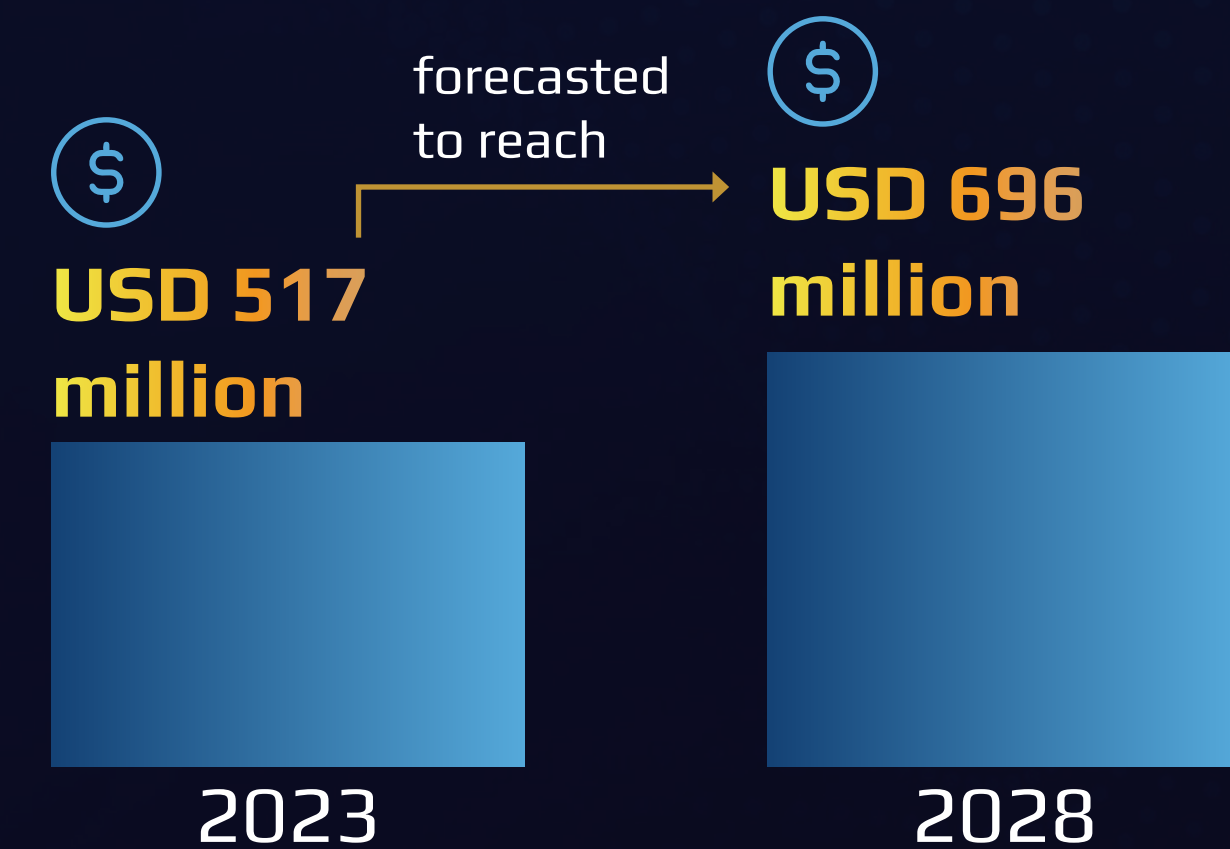
# BAHRAIN - A Digital & AI-Ready Nation



## Digital Connectivity & AI Adoption



## Telecommunications services revenue estimation



Ranked

**5th globally,**  
**3rd in Arab world**

- ICT Development Index (ITU)

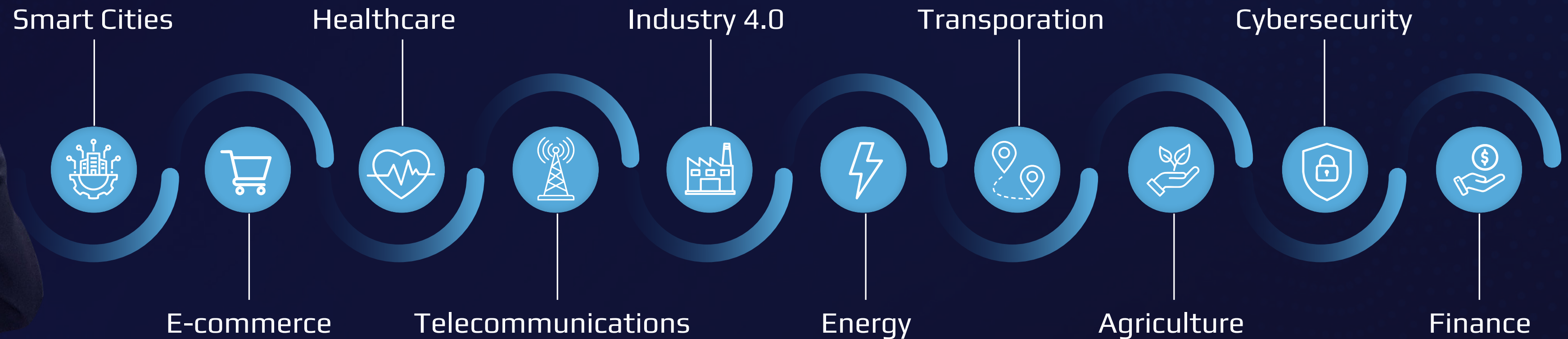
Bahrain demonstrates excellence in ICT access, usage, and digital skills reflecting its strong commitment to innovation and digital transformation.

# BITEX EXHIBITION

From cutting-edge tech minds to bold business leaders to passionate AI enthusiasts.

## This is your stage!

### Innovation-Driven Sectors



**BITEX 2026 Your front-row seat to the future of AI and the digital economy**



# Experience Innovation at BITECH 2026 Tech Journey

More than just an Exhibition, BITECH offers a full-day immersive experience that takes you on a journey into the future of technology.



Networking opportunities at the technology exhibition



Exclusive B2B meetings with international delegations



Access to the technology conference and Specialized workshops



Knowledge-sharing activities in the Learning Village



Be inspired by cutting-edge solutions from young innovators

**And More ...**



# Marketing Support

Worksmart will provide marketing support by promoting exhibitors through social media, email campaigns, and event platforms. Exhibitors will also gain visibility through event listings, on-site branding, and networking opportunities with targeted audiences.



Exhibition Basic shell scheme with basic furniture



Exhibitor Marketing Kit



Electricity and WIFI Connection



Inclusion of your company name in the BITEX press releases as part of the confirmed participants



Email and Social Media Campaign with your logo and short description



Photo & video coverage throughout the event



MEETICT and BITEX Mobile App

## Company logo and profile featured on:



ICT Directory



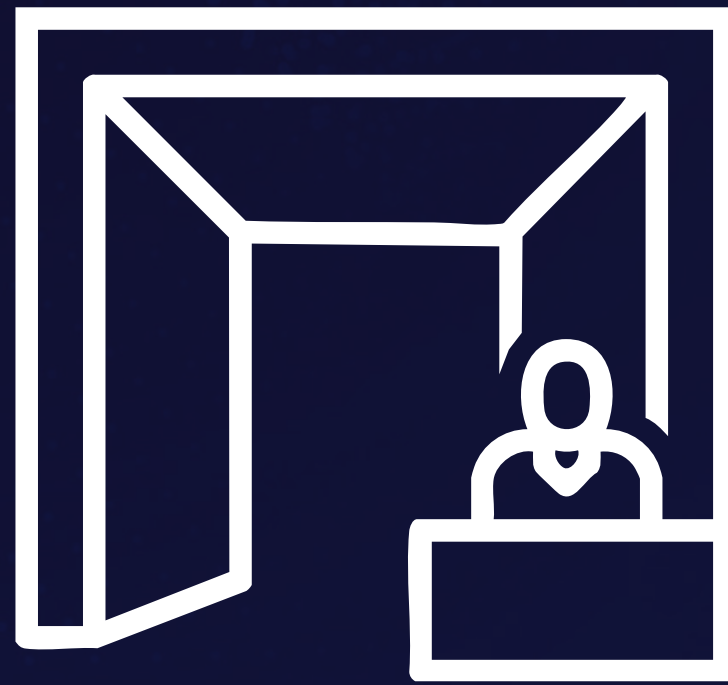
WorkSmart website



Post-event video & report

## Unlock Your Opportunities

Explore a variety of ways to get involved in this game-changing tech event.  
**Your next big opportunity starts here!**



### **As an Exhibitor**

Showcase, Connect & Expand



### **As a Sponsor**

Maximize Brand Impact &  
Industry Influence



### **As a Country Partner**

Expand Your  
Global Tech Footprint

# EXHIBITION PACKAGE



## Basic Shell Scheme

**Type:** Shell Scheme Type

**Size :** 3x2

**Basic Furniture:** 2 folded chairs , 1 Counter table, trash bin

Lights and 1 outlet socket ( For laptop charging )

Printed Company name in the Fascia Board

Marketing Support

Exhibitor Badge with Lunch Voucher

Booth Artwork Printing and installation included



## Space only

**Minimum of 9 sqm**

**Electricity and WIFI**

**Marketing Support**

**Exhibitor Badge with Lunch Voucher**

## For Exhibition package details

Please contact our **BITEX Team**



**+973 37797199 / +973 3233299**



**info@bitexbh.com**

# Maximize Your Impact: Sponsor BITEK 2026

Each organization has distinct goals and priorities, we combine key benefits and opportunities to best suit your brand's objectives and engage your target audience.

## BRAND VISIBILITY

Boost your brand visibility through targeted marketing, onsite branding, and digital campaigns reaching a tech-focused audience.



## EXCLUSIVE B2B MEETINGS WITH TARGETED COLLABORATORS

Access curated B2B meetings with pre-qualified decision-makers and partners to accelerate growth and drive innovation.



## EXHIBITION SPACE AT BITEK Exhibition

Exhibit your products and services in dedicated spaces to drive networking, lead generation, and hands-on engagement with a global audience.



## SPEAKING OPPORTUNITIES

Showcase your thought leadership through premium speaking opportunities to engage industry leaders and shape discussions on emerging technologies.



## CONDUCT A SPECIALIZED WORKSHOP

Host interactive workshops to showcase expertise, demonstrate solutions, and engage directly with your target audience.



For detailed package options: Please contact our BITEK Team

 +973 37797199 / +973 3233299

 [info@bitexbh.com](mailto:info@bitexbh.com)

# BECOME OUR COUNTRY PARTNER

Join us in shaping the future of technology, expand your market reach, and build strong international collaborations.



**Partner with us to showcase your country's innovations on a global stage!**



## Global Visibility

Showcase your country's tech innovations to the world, boosting its reputation and attracting international interest.



## Engage with Key Industry Figures

Network with top tech companies, policymakers, and experts, opening doors to new opportunities.



## Government Endorsement

Demonstrate your country's commitment to technology and gain support from governmental and trade entities.



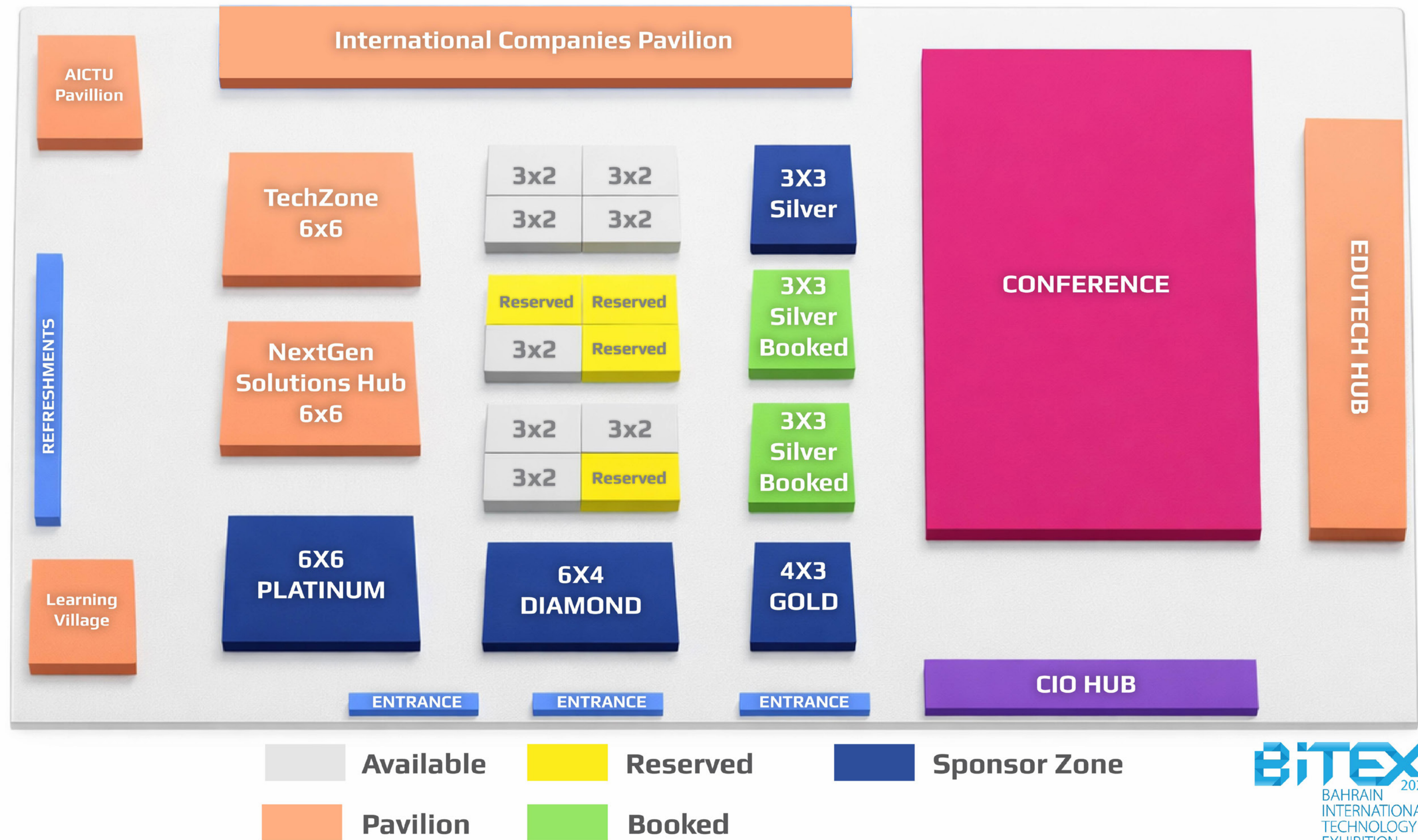
## Strengthening Public Relations

Enhance your country's reputation and leadership in tech through participation in high-profile events.

# FLOORPLAN

BITEX Floorplan presents a detailed view of the exhibition layout, showcasing booth location key zones, and access points.

The BITEX floorplan is for guidance only and may change. For the latest version, please reach out to the BITEX team.



Disclaimer: The above layout is subject to change



EXHIBITION

# BITEX

2026  
BAHRAIN  
INTERNATIONAL  
TECHNOLOGY  
EXHIBITION

EXHIBITION

**Experience AI in Action  
Secure your space today!**

BITEX  
website



MEET ICT  
website



**PLEASE CONTACT US FOR MORE INFORMATION:**

 **BITEX Exhibition: +973 377971 99**

 **Email Add: info@bitexbh.com**