

BITECH

BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION

EXHIBITION

25-27 November 2025
Gulf Convention Centre, Gulf Hotel
Kingdom of Bahrain



Under His Presence
H.E. Dr. Shaikh Abdullah bin Ahmed Al Khalifa
Minister of Transportation and Telecommunication



INNOVATION, TRANSFORM, ELEVATE:
AI FOR THE NEW ECONOMY



ABOUT MEETICT and BITEX 2025

MEETICT and BITEX are two of Bahrain's most prominent and long-standing Information and Communications Technology (ICT) events. They serve as key platforms for industry professionals, entrepreneurs, and innovators to connect, share insights, and explore cutting-edge technological advancements.

Each edition focuses on current technological themes aligned with global trends and Bahrain's Vision 2030, fostering the adoption of advanced technologies—especially artificial intelligence—to establish the Kingdom as a regional hub for AI research and development.



INNOVATION, TRANSFORM, ELEVATE: AI FOR THE NEW ECONOMY

As Bahrain continues to position itself as a leading hub for digital transformation and technological advancement, "Innovation, Transform, Elevate: AI for the New Economy" serves as a defining theme that highlights the Kingdom's strategic role in the AI revolution.

This event will explore how artificial intelligence is reshaping industries, driving economic diversification, and empowering businesses in Bahrain and beyond.



A DYNAMIC TECH EXPERIENCE AT MEETICT AND BITEX 2025

**DISCOVER A WORLD
OF OPPORTUNITIES**

**Get ready for an
immersive journey into the
future of technology**



- ◆ **Comprehensive Technology Conference**
- ◆ **Technology Exhibition**
- ◆ **Specialized Workshop**
- ◆ **Hackathon**
- ◆ **Government Smart Hub**
- ◆ **Tech Youth Innovators**
- ◆ **Learning Village**
- And More**

MEETICT CONFERENCE

As AI continues to reshape industries , MEETICT conference will serve as a platform to discuss emerging trends, challenges, and opportunities in leveraging AI for economic growth and sustainable innovation.



KEY TOPICS AI IN

- ◆ Future Health
- ◆ Edtech
- ◆ Sustainable Future
- ◆ Fintech and Digital
- ◆ CyberSecurity
- ◆ Smart Governance
- ◆ Smart Networks , IoT and Next-Gen Communications

A GATHERING OF TECH TITANS

As AI continues to reshape industries , MEETICT conference will serve as a platform to discuss emerging trends, challenges, and opportunities in leveraging AI for economic growth and sustainable innovation.

9%
Manufacturing



3%
Education



14%
**Banking, Finance
and Insurance**



22%
Telecommunications



36%
Local Government

4%
**International
Government entities**

12%
Healthcare

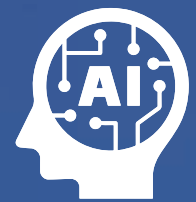
**TOP INDUSTRY
SECTOR ATTENDEES
AT MEETICT AND BITEX**

BITEX EXHIBITION

Whether you're a technology provider,
business leader, or AI enthusiast...



App/Software



Artificial Intelligence



Big Data



Blockchain Solutions



Cloud



Cyber Security



Data Center



ERP system vendors
and providers



FinTech



Innovation Solutions



IoT



IT Infrastructure



Technology
Service Providers



5G and Telecom

**BITEX 2025 IS THE ULTIMATE DESTINATION TO EXPLORE
THE FUTURE OF AI AND ITS IMPACT ON THE ECONOMY.**



BAHRAIN'S LEGACY ICT EVENT POWERING DIGITAL INNOVATION

BITEX 2024 IN NUMBERS

1000+

High-Level Delegates
and Visitors attended

200+

VIP attended during
the Opening Ceremony
(Government Officials-level
Management in local
and International)

50+

Technology
Key Exhibitors

20+

Participating
Countries

70%

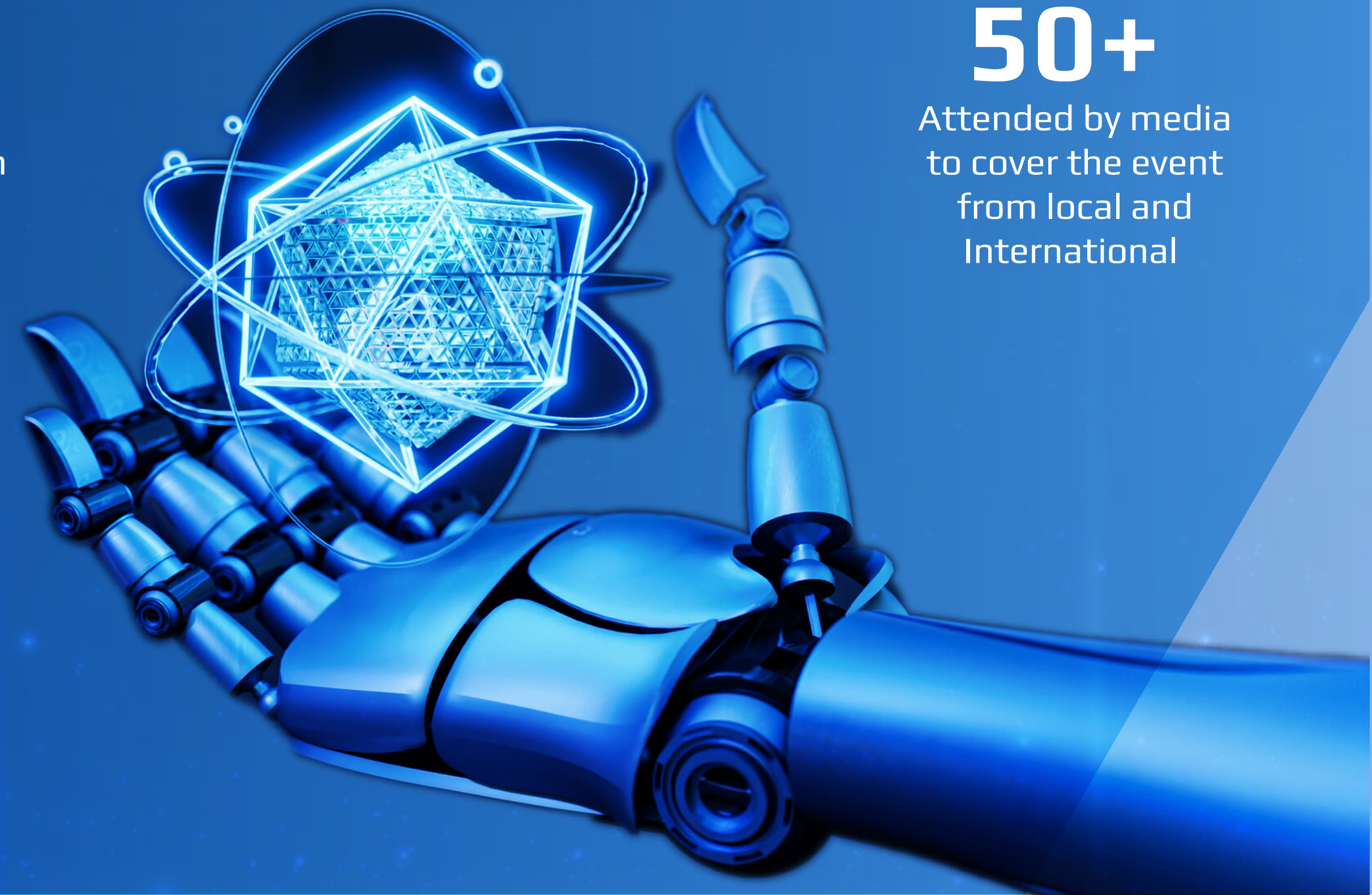
Leads generated
via MEETICT
and BITEX App

80%

use BITEX as their
main sourcing platform

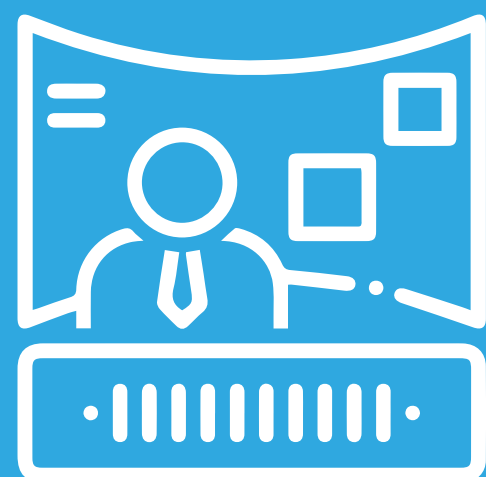
50+

Attended by media
to cover the event
from local and
International





AS A SPONSOR
Maximize Brand
Impact & Industry
Influence



AS AN EXHIBITOR
Showcase, Connect
& Expand

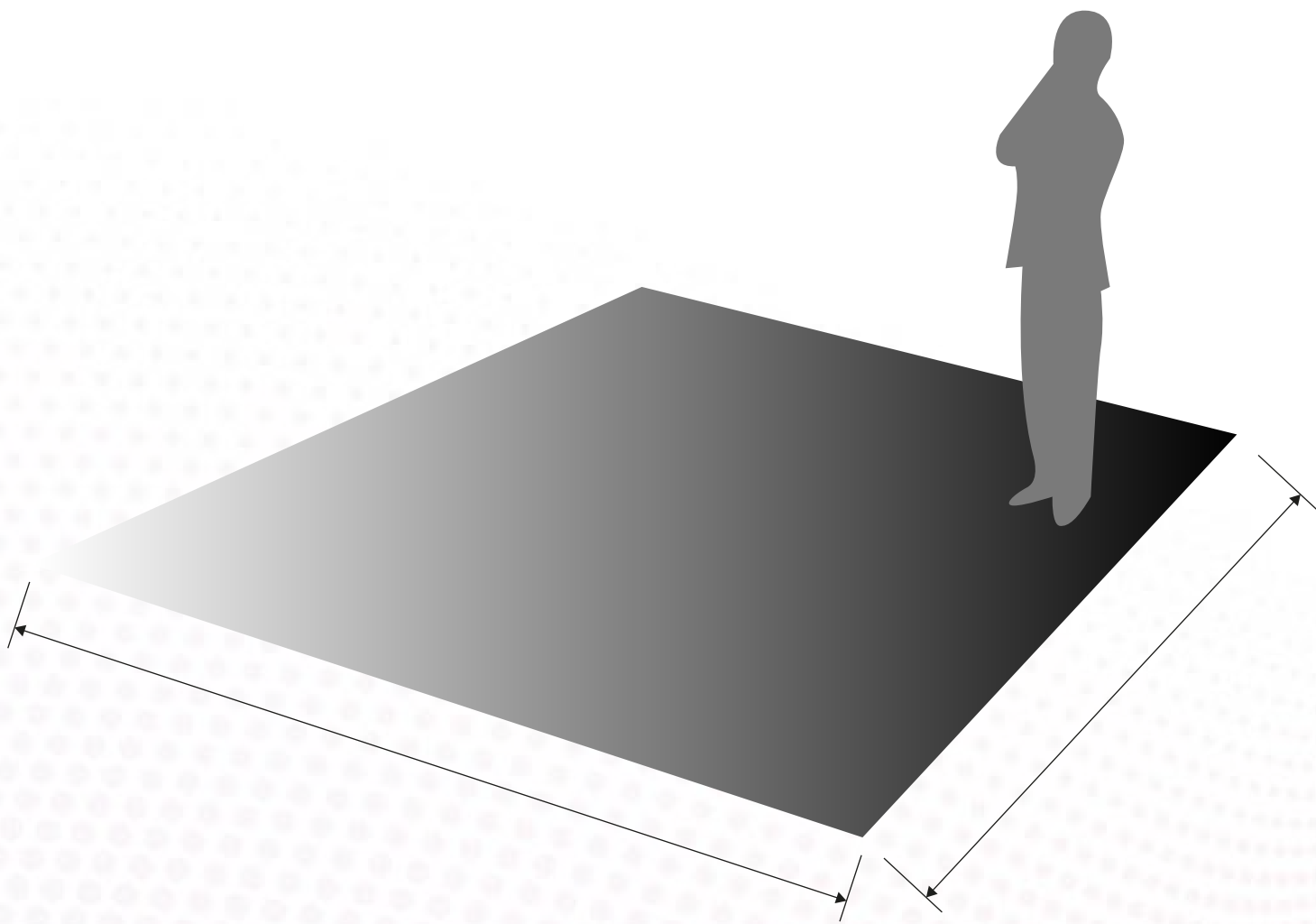


**AS A
COUNTRY PARTNER**
Expand Your
Global Tech
Footprint

Unlock Your Opportunities

Explore a variety of ways to get involved in this game-changing tech event.
Your next big opportunity starts here!

EXHIBITION PACKAGE



BASIC SHELL SCHEME

Type: Shell Scheme Type

Size : 3x2

Branding Supply and Installation : Not Included

Basic Furniture: 3 folded chairs ,1 Meeting table , Counter table, trash bin

Lights and 1 outlet socket (For laptop charging)

Printed Company name in the Fascia Board

Marketing Support

Exhibitor Badge with Lunch Voucher

SPACE ONLY

Minimum of 9 sqm

Electricity and WIFI

Marketing Support

Exhibitor Badge with Lunch Voucher

SPONSORSHIP OPPORTUNITIES

MEETICT AND BITEX 2025 MAJOR SPONSORSHIP CATEGORIES			DIAMOND BHD 20,000 USD 53,340		PLATINUM BHD 15,000 USD 40,000		GOLD BHD 10,000 USD 26,670		SILVER BHD 5,000 USD 13,340	
PRE-EVENT	EVENT WEBSITE	Logo and Description prominently positioned on the event website	First row		2nd row		3rd row		4th Row	
		Hyperlinkd to sponsor's home page.	Yes		Yes		Yes		Yes	
		Company Profile on sponsor's listing page. Rotating web banner on the event website .	Yes		Yes		Yes		No	
	ELECTRONIC DIRECT MAIL	Electronic Direct Mail: 1x Exclusively featured to email campaign(Content to be provided by the sponsor).	Yes		Yes		Yes		Yes	
		Logo Inclusions in all event EDMs.	Yes		Yes		Yes		Yes	
	PR PUBLICATION	Exclusive Press Release (sponsor will provide the testimonial or quote from top executive)	Yes		Yes		Yes		Yes	
DURING EVENT	SOCIAL MEDIA CAMPAIGNS	Exclusive posting of the company logo in any promotional activities in SOCMED campaigns	Yes		Yes		Yes		Yes	
	PROMOTIONAL OUTDOOR ACTIVITIES	Lamp post runs 1 month before the event in selected areas	20		10		No		No	
	SIGNAGE INCLUSION - DIGITAL & PRINT	Logo Inclusion in "Thank you Sponsors"	Yes		Yes		Yes		Yes	
		Logo Inclusion in digital screens/floorplans used onsite	Yes		Yes		Yes		Yes	
		Logo inclusion in all onsite show branding and signages	Yes		Yes		Yes		Yes	
		Pillar Branding	2 Pillar Branding		No		No		NO	
		Glass Sticker in the main entrance	No		Yes		No		No	
		To be featured in printed collateral such as event programs, brochures, and promotional materials.	Yes		Yes		Yes		Yes	
		Co Branding Lanyards	Yes		No		No		No	
		Hilglighting logo with hyperlinked on the MEETICT and BITEX Mobile App	Yes		Yes		Yes		Yes	
		Recognition and Live Acknowledgment with trophy	Yes		Yes		Yes		Yes	
	MEETICT CONFERENCE	VIP Seats for the top management	2x First Row 5x second row		1x First row 3x second row		1x first row 2x third row		1x first row	
		Sponsor's Speech approximately for 3 mins .	Yes		No		No		No	
		Speaker Opportunities	Yes		Yes		Yes		No	
		Delegate passes	30 delegate passes		20 delegate passes		10 delegate passes		5 delegate passes	
		Photo and Video Coverage	Yes		Yes		Yes		Yes	
		Media Interview	Yes		Yes		No		No	
	BITEX EXHIBITION	Premium location Space in the exhibition	6x6		6x4		4x4		3x3	
		Exhibitor badge with lunch voucher	20		15		10		5	
POST EVENT	POST EVENT DELIVERABLES	SOCIAL MEDIA: Thank you to sponsor's post on the event page	Yes		Yes		Yes		Yes	
		POST EVENT REPORT: Logo and Sponsorship title inclusion in the PSR .	Yes		Yes		Yes		Yes	
		WEBSITE: Hyperlinked logo on event website's post event posts	Yes		Yes		Yes		Yes	
		Post Event Video interviews and logo	Yes		Yes		Yes		Yes	

BECOME OUR COUNTRY PARTNER

Join us in shaping the future of technology, expand your market reach, and build strong international collaborations.



**PARTNER WITH US TO
SHOWCASE YOUR
COUNTRY'S INNOVATIONS
ON A GLOBAL STAGE!**

GLOBAL VISIBILITY

Showcase your country's tech innovations to the world, boosting its reputation and attracting international interest.

ENGAGE WITH KEY INDUSTRY FIGURES

Network with top tech companies, policymakers, and experts, opening doors to new opportunities.

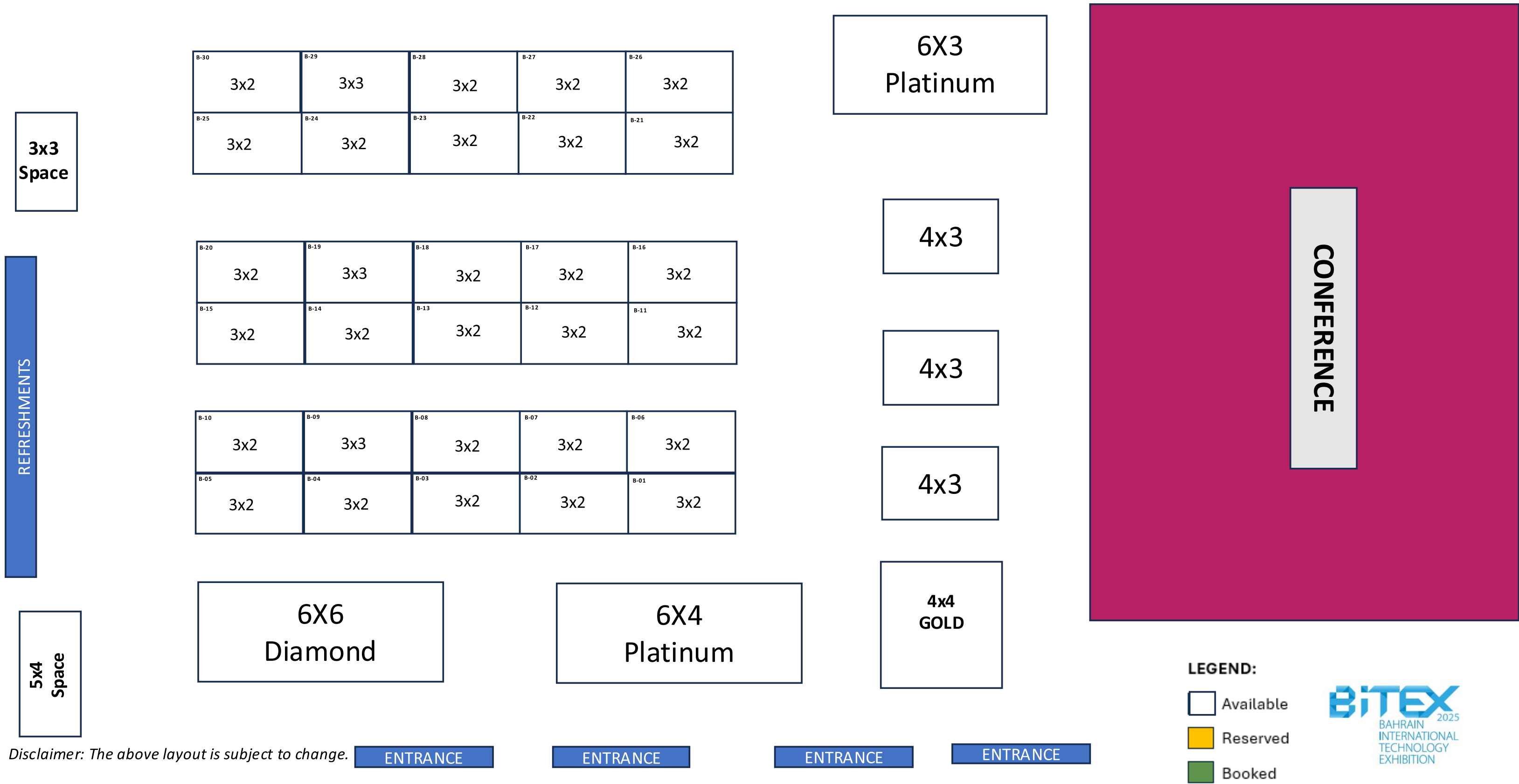
GOVERNMENT ENDORSEMENT

Demonstrate your country's commitment to technology and gain support from governmental and trade entities.

STRENGTHENING PUBLIC RELATIONS

Enhance your country's reputation and leadership in tech through participation in high-profile events

FLOORPLAN



SIGN UP TODAY AND BE PART OF THE AI REVOLUTION!

**Please contact us
for more information**

☎ +973 321111036

@ Exhibition: info@bitexbh.com

